July 11, 2016

Ingram Micro Expands Ecosystem of Cloud With Next Release of Odin Automation Platform

Microsoft 2016 Distributor Partner of the Year Unveils New Version of Odin Service Automation at 2016 Microsoft Worldwide Partner Conference to Support Seamless Integration of Microsoft Cloud Services

TORONTO, CA -- (Marketwired) -- 07/11/16 -- Reinforcing its global cloud leadership through the expansion of its Ecosystem of Cloud, Ingram Micro Inc. (NYSE: IM) today announced at the 2016 Microsoft Worldwide Partner (WPC) Conference the newest release of its Odin Service Automation platform.

Odin Service Automation is a highly scalable and flexible cloud commerce automation platform that empowers the top service providers worldwide to offer a breakthrough modern user experience and streamline the end-to-end cloud commerce management. With the new release of Odin Service Automation, service providers can now take advantage of a more intuitive, brand-new customer control panel, enhanced performance and scalability, and new SDKs (software development kits) for payment plugins and domains. In addition, service providers can quickly bring new services to market by leveraging the complete catalog of platform-ready services, including Microsoft Cloud Solution Provider (CSP) program services, and maximize revenue by upselling and cross-selling integrated cloud solutions through multi-sales channels and resellers.

As a channel company and global cloud leader, Ingram Micro is committed to expanding its Ecosystem of Cloud in alignment with the vision it shares with Microsoft. Through its demonstrated excellence in driving high-volume Microsoft CSP services, Ingram Micro has earned the distinct recognition of being named Microsoft's 2016 Distributor Partner of the Year.

In an effort to differentiate its cloud platform offerings to accelerate partner profitability, Ingram Micro has made significant investments in its Ecosystem of Cloud, including the acquisition of Ensim Corporation, a leader in enabling the distribution of cloud applications. Complementary to the Ingram Micro Cloud Marketplace and the Odin automation platform, the acquisition of Ensim allows Ingram Micro to expand its reach into the Enterprise and mid-tier market segments and enable channel partners to increase deal size and drive faster growth in the cloud.

"Our Ecosystem of Cloud is built on a variety of innovative cloud platforms powered by Odin and Ensim, empowering our partners to lead the market on cloud-delivered Microsoft solutions," said Nimesh Dave, executive vice president, Global Cloud, Ingram Micro. "Our clear direction and close partnership with Microsoft has accelerated this strategy, which is

well aligned with rapidly growing market demand, and we look forward to expanding our offerings to drive further business transformation for the Microsoft partner community."

As a Diamond sponsor at the 2016 Microsoft Worldwide Partner Conference, Ingram Micro will demonstrate at its booth #900 how channel partners can grow their business with the Ingram Micro Ecosystem of Cloud through live demonstrations of its innovative cloud platforms including Odin Automation Essentials, Ingram Micro Cloud Store, Ingram Micro Cloud Marketplace, and the new release of Odin Service Automation.

To find out more about Ingram Micro Cloud, please visit:www.ingrammicrocloud.com.

About Ingram Micro Cloud
Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit www.ingrammicrocloud.com.

About Ingram Micro Inc.
Ingram Micro helps businesses *Realize the Promise of Technology*™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com.

Press Contact:
Danielle Gaut
Ingram Micro Cloud
Danielle.Gaut@ingrammicro.com

Source: Ingram Micro Inc.