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Microsoft Azure Now Available Through Ingram Micro Cloud Marketplace

Fully Automated Cloud Services Platform Provides Ingram Micro Channel Partners Instant Access to Microsoft Azure

IRVINE, CA -- (Marketwired) -- 05/25/16 -- Strengthening its Ecosystem of Cloud, Ingram Micro Inc. (NYSE: IM) today announced the availability of Microsoft Azure on the Ingram Micro Cloud Marketplace in the United States.

Demonstrating its commitment to driving the growth of cloud sales in the region, Ingram Micro is now offering Azure via the Microsoft Cloud Solution Provider (CSP) program, enabling channel partners to deliver Microsoft cloud solutions using a true consumption-based model. The fully automated process empowers channel partners to seamlessly purchase, provision, bill in a pay-as-you-go plan, and manage Azure while benefitting from topline revenue, ownership of the customer relationship, and quicker business transformation.

"The addition of Azure to the Cloud Marketplace further cements our unsurpassed commitment to providing channel partners with the top-tier solutions needed to accelerate their success in the cloud," said Renee Bergeron, vice president Global Cloud, Ingram Micro. "We're pleased to enhance our offerings and deliver an industry-ranked cloud platform that can achieve true hyperscale computing capability and allow our channel partners to expand on their services with less investment."

Microsoft Azure is built on a highly flexible hybrid cloud platform that enables users to quickly build, deploy, manage, and scale applications to meet the needs of any size business. As one of the only major cloud platforms that offers both IaaS and PaaS services, Azure features a collection of enterprise-grade, integrated services including application, computing, data, networking, storage, and backup and site recovery, enabling channel partners to better serve the demands of customers and build new revenue stream.

"Together with leading Cloud Solution Providers like Ingram Micro, we continue to build on our commitment of providing our mutual channel partners and their customers with the best-in-breed solutions and resources needed to fully thrive in the cloud," said David Smith, vice president, Worldwide Microsoft SMB. "With Microsoft Azure on the Ingram Micro Cloud Marketplace, we look forward to driving new business opportunities and delivering even greater business value to our channel community."

In addition, Azure runs on a network of Microsoft-supported datacenters worldwide; enabling channel partners to leverage its global footprint to reach a greater customer base, while having more options for running, managing and delivering applications at any time, as needed.

"Ingram Micro's Ecosystem of Cloud continues to bring significant value to our business, and with the availability of Microsoft Azure, we now have greater capability to accelerate sales and increase profit margins in the cloud," said Ingram Micro channel partner, Thomas Hill, CEO at THNCit, Inc. "We look forward to leveraging Azure on the Cloud Marketplace to successfully execute at hyperscale and quickly meet the business needs of our customers, in a consumption-based monthly recurring services model."

The Ingram Micro Cloud Marketplace is an ecosystem of buyers, sellers, and solutions that offers instant, online access to a wide array of innovative cloud solutions from a single online portal. Through its automated platform, the Cloud Marketplace delivers efficient management of the complete end-customer cloud subscription lifecycle. View a demonstration of the Cloud Marketplace here.

Learn how the Ingram Micro Cloud Marketplace can transform your business in the cloud: https://us.cloud.im.

About Ingram Micro Cloud
Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit www.ingrammicrocloud.com.

About Ingram Micro Inc.
Ingram Micro helps businesses *Realize the Promise of Technology*™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com.

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