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Ingram Micro Continues Asia Pacific Expansion With New Cloud Marketplace in India

Automated Cloud Services Platform Offers Channel Partners Immediate Access to Microsoft Office 365

MUMBAI, INDIA -- (Marketwired) -- 12/20/15 -- As cloud computing continues to grow across the Asia Pacific region, Ingram Micro Inc. (NYSE: IM) today announced the availability of the Ingram Micro Cloud Marketplace in India. Now offered in five countries throughout the Asia Pacific region and 17 countries worldwide, the Cloud Marketplace is quickly gaining widespread traction in India with nearly 200 channel partners already registered and ready to transact on the automated platform. The mounting excitement for the Cloud Marketplace is a true testament to the growing interest and demand for cloud computing in the region.

Initially featuring Microsoft Office 365 through the Microsoft Cloud Solution Provider (CSP) program, the automated Cloud Marketplace empowers channel partners to quickly grow their cloud business by bundling their own cloud services and consolidating invoicing. In addition, channel partners can now seamlessly convert Microsoft Advisor subscriptions to the CSP program on the Cloud Marketplace. The service plan supports the rapid adoption of Microsoft CSP and allows channel partners to own the complete customer subscription lifecycle while recognizing topline revenue.

According to IDC, demand for cloud services in India is growing at a rapid pace. Public cloud services are currently valued in 2015 at US$440 M, and are expected to grow to US$1128 M by 2019, with a compound annual growth rate (CAGR) of 26.6%.*

"With cloud adoption growing steadily in India, we are pleased to deliver the platform, innovative solutions and expertise needed to support cloud business transformation," said Jaishankar Krishnan, Sr. Vice President & Chief Executive, Ingram Micro India Pvt. Ltd. "The availability of the Cloud Marketplace empowers channel partners to lift their customers' businesses to the cloud while growing their own profitability and cloud presence."

The Ingram Micro Cloud Marketplace is an ecosystem of buyers, sellers and solutions that allows channel partners to transform and grow their business by offering instant access to a wide range of innovative cloud solutions from a single online console. Through its automated platform, the Cloud Marketplace delivers streamlined customer management of the complete cloud subscription lifecycle. View a live demonstration of the Cloud Marketplace here.

"Cloud adoption in India is growing in triple digit percentage year-over-year. We launched the Cloud Solution Provider (CSP) program earlier this year to help SMBs become more competitive with enterprise-grade technology and value-added services from Microsoft cloud. We feel it is important to understand the specific requirements and challenges that SMBs

face and help them adopt the cloud in a manner that is financially viable and beneficial for their business, said Meetul Patel, General Manager, SMS&P Business, Microsoft India. "We are excited to be a part of the Ingram Micro Cloud Marketplace in India and look forward to helping both partners and customers get the best that cloud has to offer."

Along with the Cloud Marketplace, Ingram Micro offers additional cloud services and programs designed to further drive channel partner success:

- ***Ingram Micro Cloud Ignite Services™:*** Ingram Micro realizes technology does not solve problems on its own, customer support is also key. Cloud Ignite Services assist channel partners with the data migration and on-boarding needs of their customers, as well as providing free customer service for all cloud solutions purchased on the Cloud Marketplace.

"Ingram Micro has simplified our transformation to the cloud, providing the support needed to uncover new business opportunities and revenue," said Anurag Gupta, Director of Total Application Software Co. Pvt Ltd. "Through the Cloud Marketplace's automated platform and streamlined processes, we are able to effectively grow our cloud business while delivering greater value to our customers."

The Cloud Marketplace is now available in 17 countries worldwide including, Australia, Belgium, Canada, France, Germany, Hong Kong, Italy, Mexico, Netherlands, New Zealand, Singapore, Spain, Sweden, Switzerland, United Kingdom, United States and now, India. To ensure successful business transactions across the globe, the Cloud Marketplace provides multi-language and multi-currency support.

Learn how the Ingram Micro Cloud Marketplace can simplify your success in the cloud: https://in.cloud.im/.
To find out more about Ingram Micro Cloud visit: www.ingrammicrocloud.in.

**Source: IDC's Worldwide Semiannual Public Cloud Services Tracker, 2015H1*

About Ingram Micro Cloud
Ingram Micro is a master cloud service provider (mCSP), offering channel partners and professionals access to a global marketplace, expertise, solutions and enablement programs that empower organizations to configure, provision and manage cloud technologies with confidence and ease. For more information on Ingram Micro Cloud, please visit www.ingrammicrocloud.com.

About Ingram Micro Inc.
Ingram Micro helps businesses *Realize the Promise of Technology*™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. More at www.ingrammicro.com

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