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New Ingram Micro Preferred App Dev Network Enables Channel Partners to Extend Services and Generate New Revenue Streams

New Professional Application Development Services Help Channel Partners Overcome IT Challenges Across Big Data, Mobility and Migration

SANTA ANA, CA -- (Marketwired) -- 04/07/15 -- Ingram Micro Inc. (NYSE: IM) today announced the Ingram Micro Preferred App Dev Network -- the company's latest professional services offering designed to expand partner value and margins through custom application development. The program eliminates the need for Ingram Micro channel partners to invest time, expense and expertise in integrating disparate technology solutions by allowing them to tap into a seamless, specialized services network supported by Ingram Micro Professional Services and Ingram Micro Link.

Available now in North America, the Ingram Micro Preferred App Dev Network connects channel partners to vetted network providers with proven, high quality IT and solutions development, integration and migration capabilities across a variety of technologies, solutions and platforms including cloud, big data and mobility. The new service allows channel partners to expand their services portfolio, generate new revenue streams and more easily identify and develop applications that will enable businesses to Realize the Promise of Technology™.

"IT solution providers, as well as IT departments, are often paralyzed by the growing challenge around integrating various digital endpoints such as mobile apps, cloud-based solutions, social networks and a number of other tech advancements that are swiftly evolving across organizations," said Greg Richey, director, Professional and Training Services, Ingram Micro. "Our new Preferred App Dev Network empowers channel partners to expand their value-added service capabilities by leveraging a proven team of expert engineers that are trained and specialize in custom development, migration and integration services."

Industry analysts forecast the Global Custom Application Development Services market will grow at a CAGR of 5.18% between 2013 and 2018. Additionally, analysts predict the Platform-as-a-Service (PaaS) market is expected to increase at a CAGR of 25.7% between 2014 and 2020, while the total global mobile applications market is projected to be worth $25 billion by 2015. Savvy businesses are moving to capitalize on these opportunities by leveraging professional services to approach and prosper in areas they previously were unable to access due to limited resources and expertise.

"Designed to complement, not compete with our channel partners, the Ingram Micro

Preferred App Dev Network offers IT service providers access to an expanded portfolio of lifecycle services and engineering talent that will help them provide greater value to their customers while at the same time increasing business productivity and improving the bottom line," said Richey.

Additional benefits include:

- Access to vetted, reputable network providers enrolled as Ingram Micro Link Preferred Service Providers
- Ability to explore new verticals through qualified application development services not currently part of the company portfolio
- Simplified invoicing by utilizing established payment terms with Ingram Micro

The Ingram Micro Preferred App Dev Network is available now to channel partners in the US and Canada. Pricing is based on statement of work from application developer providers. For more information please contact imlink@ingrammicro.com or call (800) 456-8000 ext. 76094.

About Ingram Micro
Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. Unrivaled agility, deep market insights and the trust and dependability that come from decades of proven relationships, set Ingram Micro apart and ahead. Discover how Ingram Micro can help you Realize the Promise of Technology. More at www.ingrammicro.com.

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