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Ingram Micro Mobility Partners with BlackBerry to Launch the BlackBerry Classic

Ingram Micro Mobility to distribute BlackBerry Enterprise Bundles and BES12

WATERLOO, ONTARIO and SANTA ANA, CALIFORNIA -- (Marketwired) -- 12/17/14 -- BlackBerry Limited (NASDAQ:BBRY)(TSX:BB), a global leader in mobile communications, and Ingram Micro Inc. (NYSE:IM) ("Ingram Micro Mobility") today announced that Ingram Micro Mobility will launch BlackBerry® Classic™, a device built for the QWERTY keyboard loyalists and those eager to rediscover the speed and accuracy of a physical BlackBerry keyboard.

BlackBerry Classic merges the industry-leading security and award-winning performance of BlackBerry 10 with the traditional device design and features that users love, including the classic navigation keys, optical trackpad and short cuts. This device also upgrades the BlackBerry® Bold experience with a faster browser, larger screen size, longer battery life, higher quality camera, and more applications.

"As a long-time partner of BlackBerry, we are excited to deepen our relationship and support the launch of BlackBerry Classic," said Shailendra Gupta, Executive Vice President and President Ingram Micro Mobility world-wide. "With immense experience in providing complete Enterprise Mobility Management (EMM) solutions, we believe our reseller channel will embrace the BlackBerry Classic and robust BlackBerry enterprise solutions offering as part of our comprehensive enterprise focused portfolio."

"As one of our leading global distribution partners, Ingram Micro Mobility's commitment to delivering BlackBerry Classic supports our desire to make our best-in-class products available around the world," said Ron Louks, President, Devices and Emerging Solutions at BlackBerry. "With the addition of BlackBerry Classic, Ingram Micro Mobility will now be offering our full portfolio of enterprise security, productivity, and communication and collaboration products and services."

The BlackBerry Classic symbolizes the no-nonsense form and function that long-time BlackBerry users have come to depend on when looking to get work done in an efficient manner. This powerful communications tool upgrades the previous BlackBerry® Bold 9900 experience with:

- Three times faster browser
- 60 percent more screen space

- 50 percent longer battery life

BlackBerry Classic is built on BlackBerry's renowned secure operating system, with built-in protection against viruses, tampering and data leaks. The BlackBerry Classic is private by default, protecting users with encrypted email, web browsing and BBM.

Enterprise Bundles and BES12

The companies also announced today that Ingram Micro Mobility will offer the following enterprise bundles:

The Secure Productivity Bundle includes the following enterprise solutions:

- VPN Authentication by BlackBerry®

- BBM™ Protected

- BlackBerry® Blend for Enterprise

- Advantage Level Support

The Enterprise Communicator Bundle includes the following solutions:

- BBM Meetings

- BBM Protected

- Advantage Level Support

Ingram Micro Mobility already offers BES12™: a cross-platform EMM solution by BlackBerry® to its reseller channel. BES12 securely manages devices from all of the major enterprise mobile platforms and is the foundation for BlackBerry's extensive portfolio of enterprise security, productivity, and communication and collaboration services that will help organizations securely connect employees with each other and with the corporate information and machines that are required to get their jobs done.

For more information on BES12, please visitwww.blackberry.com/bes12 and for more information about where and how to purchase the BlackBerry Classic and other Blackberry products, please contact your local Ingram Micro Mobility representative.

About BlackBerry

A global leader in mobile communications, BlackBerry® revolutionized the mobile industry when it was introduced in 1999. Today, BlackBerry aims to inspire the success of our millions of customers around the world by continuously pushing the boundaries of mobile experiences. Founded in 1984 and based in Waterloo, Ontario, BlackBerry operates offices in North America, Europe, Middle East and Africa, Asia Pacific and Latin America. The Company trades under the ticker symbols "BB" on the Toronto Stock Exchange and "BBRY" on the NASDAQ. For more information, visit www.BlackBerry.com.

About Ingram Micro Inc.

Ingram Micro helps businesses Realize the Promise of Technology™. It delivers a full spectrum of global technology and supply chain services to businesses around the world. Deep expertise in technology solutions, mobility, cloud, and supply chain solutions enables its business partners to operate efficiently and successfully in the markets they serve. More at www.ingrammicro.com.

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