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Ingram Micro Mobility Announces New Distribution Relationship With OtterBox, LifeProof

Relationship Will Expand Device Protection Portfolio to a Wide Variety of B2B Channels

INDIANAPOLIS, IN -- (Marketwired) -- 05/27/14 -- OtterBox®, LifeProof® and Ingram Micro Mobility, a division of Ingram Micro Inc. (NYSE: IM), are collaborating to make smartphone and tablet protection easier to obtain throughout business-to-business (B2B) channels, such as government, education, enterprise and small-to-medium business (SMB). Through a new agreement, Ingram Micro Mobility will distribute a full line of protective solutions from the LifeProof and OtterBox brands, including smartphone and tablet cases and Clearly Protected™ device guards.

"Ingram Micro Mobility has a strong and proven presence in the B2B space," said OtterBox President Pete Lindgren. "Their broad reach and knowledge of these channels will allow our leading brands to expand within many industries where unsurpassed device protection is needed."

The OtterBox and LifeProof brands offer a variety of protective device solutions for today's leading mobile technology companies. Each case is designed to allow full functionality of the device while helping protect it from accidents.

"There is great demand for the OtterBox and LifeProof portfolios throughout the B2B market space and we're excited to help fulfill that need," said Bashar Nejdawi, president, Ingram Micro Mobility North America. "Their reputation for dependable device protection is a comfort everyone can appreciate, especially on the job. Whether you're a busy doctor or an active business traveler, your device -- your work lifeline -- needs to be safe."

The sizable Ingram Micro Mobility accessories portfolio meets the needs of today's marketplace with readily-available mobile device cases, covers, screen protectors, BlueTooth® and wearable technology, headsets, headphones, speakers, keyboards, power sources, cables and memory. The company's relationships across multiple sales channels -- including retailers, indirect dealers, e-commerce, mobile operators and value-added resellers -- provide manufacturers with access to a wealth of distribution opportunities.

About OtterBox

Founded in 1998 with a line of dry boxes, OtterBox® has evolved into the No. 1-selling case for smartphones in the U.S. and a global leader in mobile device protection.[1] Its diverse lineup of protective solutions for handheld technology protect, connect and enable a mobile

world. OtterBox has been a six-time honoree on the Inc. 5000 list of fastest growing private companies in the U.S. and was named one of "America's Most Promising Companies" by Forbes Magazine. The company is headquartered in Fort Collins, Colo., with offices in San Diego; Boston; Cork, Ireland; and Hong Kong.

For more information, visit *otterbox.com*. *We've* ***Got Technology*** *Covered.*

Note:

[1] Source: The NPD Group/Retail Tracking Service: Cell Phone Device Protection/Units Sold 1/2012 - 12/2013

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About LifeProof

Based in San Diego, LifeProof designs, manufactures and markets cases for smartphones and tablets that deliver protection, style and functionality. LifeProof is built on the idea of giving everyone the complete freedom and confidence to use their mobile devices in any environment. Designed to defend against water, dirt, snow, shock and the hazards of daily life, LifeProof lets consumers use their mobile device everyday, everywhere, for everything -- without worry. For more information, visit *lifeproof.com*.

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About Ingram Micro Inc.

Ingram Micro Inc. is the world's largest wholesale technology distributor and a global leader in IT supply-chain and mobile device lifecycle services. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 170 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit *IngramMicro.com*.

Ingram Micro Mobility is a leading provider of device lifecycle services, including complete lifecycle capabilities from warehousing to software loading, order and accounts receivable management to end-user fulfillment, and reverse logistics, including wireless device repair, refurbishment and recycling services. Visit *ingrammicro.com/mobility*, on Twitter at *Twitter.com/IM_Mobility*, LinkedIn at *LinkedIn.com/company/IngramMicroMobility* or Facebook at *Facebook.com/IngramMicroMobility*.

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