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Ingram Micro and Promark Expand GSA Schedule; Adds Several Vendors Including Panasonic

World's Leading Technology Distributor Signs New GSA Vendor Contracts; Enables Channel Partners to Deliver Best-in-Class Solutions and Services to Public Sector

SANTA ANA, CA -- (Marketwired) -- 09/17/13 -- Building on the success of its strategic acquisition, Ingram Micro Inc. (NYSE: IM), the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions, today announced the addition of several new vendors to Promark's General Services Administration (GSA) schedule including Panasonic, Falconstor, Jabra and Whiptail.

The recent GSA schedule additions focus on in-demand technology categories such as communications, data protection, networking, ruggedized computing, storage and virtualization. Earlier this year, Ingram Micro announced Cisco's portfolio of channel-friendly technology products and solutions were now featured as part of Promark's GSA schedule. The best-in-class technology distributor plans to add more vendors to Promark's GSA schedule in 2013, and will continue to make strategic investments that will further differentiate its services, out-execute competitors and help channel partners market, sell and support IT solutions that meet the business needs of the public sector.

"Ingram Micro and Promark offer a compelling value proposition that technology vendors and channel partners rely on to grow their business, expand their reach and move this industry forward," says Michael Humke, executive director of U.S. public sector and vertical markets, Ingram Micro. "With the federal buying season underway, we're pleased to expand our portfolio and further empower our channel partners to proactively identify and address the IT business needs of organizations and agencies within the state, local, education (SLED) and federal markets."

Ingram Micro acquired Promark, a value-added distributor (VAD) with a core technology focus on data storage, data management and electronic document imaging products and services, in 2012, opening the doors for its channel partners to have access to the GSA Schedule. Together, Ingram Micro and Promark have significantly grown the distributor's GSA schedule and support hundreds of leading hardware, networking, security, software, systems and storage vendors and offer a broad spectrum of public sector-focused training and education services, as well as specialized marketing, sales and business enablement support.

"The growing breadth and depth of Promark's GSA schedule and Ingram Micro's Public Sector program, combined with our collaborative sales and support efforts make it easier for

channel partners to win bigger deals and uncover new opportunities within the public sector," says Todd Hartung, vice president, Promark, an Ingram Micro company. "Our highly-trained, field-based sales, technical and credit support personnel, as well as marketing specialists are experts at helping channel partners build a stronger business and deliver a customized portfolio of solutions and value-added services."

Channel partners interested in learning more about Ingram Micro' Public Sector Program and Promark's GSA schedule can contact Ingram Micro at gsadesk@ingrammicro.com or *(800) 456-8000* ext. 77957, or connect with Promark at*(800) 634-0255* or visit www.promarktech.com. More information about Ingram Micro's Public Sector Elite community can be found online at www.im-publicsector.com. For more information on Ingram Micro visit www.ingrammicro.com.

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About Promark
Promark Technology is one of the premier value added distributors (VAD) in the United States. Acquired by Ingram Micro in 2012, Promark's core technology focus is distributing data storage and electronic document imaging products and solutions through a two-tier distribution channel selling to value added resellers (VARs) and system integrators. Promark leverages its direct relationships with world class technology partners including to provide solutions that meet the most demanding needs of its customers. Visit www.promarktech.com.

About Ingram Micro Inc.
Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 160 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

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