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Ingram Micro Mobility and BuyCell Wireless Group Sign Exclusive Distribution Agreement

Agreement Combines Leading Mobility Distribution Infrastructure and Supply Chain Services With Wireless Industry's Premier Buying Organization in the United States

SANTA ANA, CA -- (Marketwired) -- 07/22/13 -- Ingram Micro Inc. (NYSE: IM), the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions, today announced it has entered into an agreement with BuyCell Wireless Group, LLC, (BCWG) one of the largest wireless retail buying organizations in the country. Under the agreement, Ingram Micro Mobility (IMM) will be the exclusive provider of mobile device distribution services for (BCWG), which includes more than 1,000 retail stores owned and operated by BCWG members.

BCWG is a cooperative purchasing organization dedicated to increasing the competitiveness of the independent wireless retail companies that comprise its membership. Since its inception in early 2005, BCWG members have worked together to achieve significant savings and increased manufacturer support on more than 4 million wireless handsets and data devices.

IMM was selected as BCWG's exclusive distribution provider based on IMM's extensive, established wireless supply chain infrastructure, as well as IMM's advanced technology platform that supports the diverse and escalating demand requirements of BCWG members throughout the country. Additionally, BCWG required a provider with established relationships and a high degree of credibility with device OEMs to act as its strategic representative in interacting with these important suppliers.

In addition to distribution services, BCWG is using IMM's inventory planning and procurement processes. BCWG expects that IMM's expertise in forecast and production timetables may lead to more accurate inventory requirements, in-stock levels and in-time delivery.

"Ingram Micro Mobility was the clear choice as our exclusive distribution provider because they uniquely understand that long-term success for all parties lies in continuously delivering value to each of our partners along every point of the supply chain," said Ted Benoit, managing director, BuyCell Wireless Group. "Their reputation and reach throughout the country is unparalleled, and we expect IMM's strong relationships with device OEMs to result in meaningful savings in equipment acquisition costs for our members. We look forward to working closely with IMM to supply our members with all their device requirements, and to exploring the potential to provide additional device lifecycle services our members may need in the future."

"This is a meaningful relationship for IMM that positions us well within the ecosystem of one of the nation's largest carrier networks, and appreciably expands our retail network in the U.S.," said Bashar Nejdawi, president, Ingram Micro Mobility North America. "BuyCell Wireless is recognized as one of the nation's premier wireless device buying consortiums and we are privileged to be selected as their exclusive distributor. We expect that our vast and wide-reaching network will offer BuyCell Wireless members unparalleled product availability to ensure each retailer is meeting the needs and demands of their end-customer. We look forward to expanding this program to additional retailers who share the same vision of providing current, cutting-edge wireless devices to consumers at the most competitive prices in the industry."

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About Ingram Micro Inc.
Ingram Micro is the world's largest wholesale technology distributor and a global leader in IT supply-chain, mobile device lifecycle services and logistics solutions. As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics and mobile solutions, technical support, financial services and product aggregation and distribution. The company is the only global broad-based IT distributor, serving approximately 160 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

Ingram Micro Mobility is a leading provider of device lifecycle services - with the ability to provide complete lifecycle capabilities from basic warehousing to software loading, order and accounts receivable management, end-user fulfillment and reverse logistics, which include services from repair to refurbishment and recycling of wireless devices. Visit www.ingrammicro.com/mobility.

About BuyCell Wireless Group, LLC
BuyCell Wireless Group is one of the country's first and largest buying organizations dedicated to providing cost-effective equipment sourcing and support services to its members. The independent wireless retailers who comprise the membership work closely with each other to achieve greater cost efficiencies, all while expanding the points of distribution and market penetration for our supply partners.

BuyCell Wireless Group continuously looks to expand its membership through the addition of only those quality retailers who share the vision and drive to deliver the highest quality technology devices and support services to their customers at the lowest possible prices. Visit www.buycellwireless.com.

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