May 15, 2012

Ingram Micro's 2012 Solutions Partner Invitational Focuses on Business Growth, Collaboration and Enablement

Leading Technology Distributor Hosts Annual Partner Event May 15 - 17 in San Diego

SANTA ANA, CA -- (Marketwire) -- 05/15/12 -- Generating success through greater collaboration, the Data Capture /Point of Sale Business Unit of Ingram Micro Inc. (NYSE: IM) today welcomed more than 400 solution providers and vendor partners to the 2012 Solutions Partner Invitational (#IMSPI) in San Diego, Calif.

Themed "Infinite Possibilities," this three-day event offers attendees timely perspective on technologies, trends, business practices and market dynamics influencing the success of channel partners in the U.S. and Canada. Additionally, the event provides a great opportunity for solution providers, vendors and Ingram Micro to network with one another, exchange ideas and experiences, and discuss what's needed to take their business to the next level.

"Technology has become a measurable enabler for businesses of all sizes and opened new opportunities for channel partners who know how these solutions are being used to build a better business model, establish a stronger corporate culture and enhance the customer experience," says Brian Wiser, senior vice president, Specialty Division, Ingram Micro North America. "Our Solutions Partner Invitational offers a relaxed forum for specialized channel partners to learn more about technology trends, demand drivers and market opportunities impacting their businesses and customers, and discuss what they need to do and consider in order to evolve their business model to capture greater share."

Throughout the Invitational, channel partners will participate in valuable business-minded and solution-focused breakouts, panels and workshops led by their peers, Ingram Micro, industry influencers and leading technology manufacturers. Additionally, attendees will hear market insights and perspectives from Ingram Micro's executive team including Brian Wiser; Mario Leone, CIO; Keith Bradley, president of North America; and Justin Scopaz, general manager and vice president of Ingram Micro's Data Capture /Point of Sale and Physical Security Business Units. Also taking main stage will be IT leaders from Motorola and HP. The 2012 keynote speaker for the Solutions Partner Invitational is internationally acclaimed author, speaker, and management advisor B. Joseph Pine II.

During the event attendees will see a variety of solutions and services in action at the Solutions Pavilion and participate in a "Build-a-Bike" charity event benefitting the Boys and Girls Club of San Diego, which is being sponsored by Honeywell, STAR and Zebra Technologies.

"One of our top priorities at this year's Spring Solutions Partner Invitational is to show our partners how to seize the infinite possibilities at hand by collaborating with one another and forging tighter working relationships with Ingram Micro and our vendors," says Scopaz. "Over the last two years, Ingram Micro has aligned and specialized its business to better serve the needs of our partners, and we remain committed to making it easier for our partners to engage with our sales, marketing and technical support teams, as well as leverage the growing portfolio of enablement resources, converging technology solutions and cloud-based services we have to offer."

For more information about Ingram Micro's Data Capture /Point of Sale Business Unit or the Solutions Partner Invitational, please contact your Ingram Micro sales rep or visit www.ingrammicro.com/dcpos. The 2012 Solutions Partner Invitational Twitter hash tag is #IMSPI.

For more information on Ingram Micro visit www.ingrammicro.com.

Follow Ingram Micro Inc. on Facebook at www.facebook.com/IngramMicro and Twitter at www.twitter.com/IngramMicroInc.

About Ingram Micro Inc.
As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics, technical and financial support, managed and cloud-based services, and product aggregation and distribution. The company is the only global broad-based IT distributor, serving more than 145 countries on six continents with the world's most comprehensive portfolio of IT products and services. Visit www.ingrammicro.com.

Add to Digg Bookmark with del.icio.us Add to Newsvine

Press contact:
Marie Rourke
WhiteFox Marketing (For Ingram Micro Inc.)
Marie@whitefoxpr.com
(714) 292-2199

Source: Ingram Micro Inc.