March 8, 2010

CRN Names Ingram Micro's Brian Wiser, Justin Crotty and Kirk Robinson to Prestigious 2010 Channel Chiefs List

Executives recognized for leadership, channel advocacy and successful execution of partner enablement programs

SANTA ANA, Calif., March 8 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM) is pleased to announce three of its North American executives have been named as 2010 *CRN* Channel Chiefs: Brian Wiser, senior vice president of sales and marketing, Justin Crotty, vice president of services and Kirk Robinson, vice president of channel marketing. The *CRN* Channel Chiefs list is a prestigious recognition of those executives in North America who work very closely with the VAR and managed service provider (MSP) Channel to defend, promote and execute effective channel partner programs and strategies.

(Logo: http://www.newscom.com/cgi-bin/prnh/20100107/IMLOGO)

With decades of collective channel experience, these three Ingram Micro executives are responsible for leading a number of strategic initiatives and programs within the distributor's North American organization including Ingram Micro's new Business Intelligence Center (BIC) and growing Seismic managed services portfolio, as well as its four solution provider communities, Partner Smart program and the Ingram Micro Services Network (IMSN).

"Investing in the ongoing success of our channel partners through innovative programs, services and initiatives such as the BIC, Seismic and Partner Smart remains one of our top priorities and competitive strengths," says Keith Bradley, president, Ingram Micro North America. "It's great to have three executives from our North American team represented on this year's *CRN* Channel Chief list. Congratulations to Brian, Justin and Kirk."

This is the eighth consecutive year Everything Channel's *CRN* has developed the Channel Chief list. Top Channel Chiefs were chosen based on policy and program innovations made during 2009, the amount of revenue generated through partners, their willingness to speak out publicly on behalf of the channel and the number of years they have dedicated to channel activities. The 2010 Channel Chief list was published in the February 22, 2010 issue of *CRN.*

"Being named a Channel Chief is one of the most prestigious honors in the IT industry. This year's Channel Chiefs list offers tremendous insight into the who's who of the Channel," says Kelley Damore, vice president, editorial director, Everything Channel's *CRN*. "Top channel executives consistently ensure that the Channel's voice is heard when strategic decisions are being made and continually nurture mutually profitable relationships. We applaud the 2010 Channel Chiefs for their successful partner programs and strategies."

About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services and product aggregation and distribution. The company serves approximately 150 countries and is the only global broad-based IT distributor with operations in Asia. Visit www.ingrammicro.com.

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