July 21, 2009

Ingram Micro Signs Exclusive Distribution Agreement With Horizon Display to Take Interactive Digital Signage to the IT Channel

Agreement Enables Solution Providers to Capitalize on Fast-Growing Market for Large Format Touch Screen Displays

SANTA ANA, Calif., July 21 /PRNewswire/ – Addressing IT solution provider demand for the latest in large touch screen technology, *Ingram Micro, Inc.* (NYSE: IM) today announced an exclusive U.S. distribution agreement with *Horizon Display* that includes a diverse and growing portfolio of interactive display solutions.

The agreement marks the first broadline distribution agreement for Horizon Display and further strengthens the Ingram Micro Digital Signage Division's position as a leading source for high-demand large touch screen displays used in interactive digital signage applications.

"With its proven expertise in the digital signage arena and broad reach into the partner community, Ingram Micro represents the ideal distribution partner for our growing channel strategy," says Kurt Johnson, CEO of Horizon Display. "As the digital signage market moves quickly to adopt interactivity, we see tremendous upside in building our business together and enabling solution providers in the U.S. to take advantage of our technology."

Horizon Display's exclusive agreement with Ingram Micro marks a milestone in the company's growth and brings a tremendous sales and marketing advantage to Ingram Micro's partner base. Horizon Display's "behind the bezel" optical touch solution provides customers with the latest in touch technology fully integrated into the display with screen sizes up to 103 inches. Horizon Display also offers 3M DST touch solutions, providing a diverse large touch screen portfolio for a variety of interactive digital signage needs.

"Interactive digital signage use is on the rise as users become more familiar with touch screens and advertisers explore new ways to provide a personalized experience to consumers," says Kevin Prewett, vice president, Digital Signage Division and vendor management, Ingram Micro U.S. "The opportunity for our channel partners to sell this type of touch technology into retail kiosks, wayfinders, and many other public-facing applications is growing and will continue to be in high demand. Horizon Display is recognized as an innovator and leading manufacturer in the large format display arena, which is why we are very proud to serve as their exclusive distribution partner and bring this touch technology into the mainstream."

Horizon Display's complete product line of large format touch screen displays is available now to Ingram Micro solution providers. For more information, channel partners should

contact their Ingram Micro sales representative or visit *http://www.ingrammicro.com/digitalsignageinfo*

About Horizon Display

Horizon Display specializes in large format touch screen displays used in retail storefronts, kiosks, wayfinders, digital signage, self service applications, and now simulation training for the government and defense contractors. Beyond touch technology, Horizon Display can also integrate sunlight readability, protective substrates, and privacy filters into their plasma and LCD monitors. For more information, visit *www.horizondisplay.com*.

About Ingram Micro's Digital Signage Division

The Digital Signage Division of Ingram Micro Inc. is the leading distributor within the digital signage market offering the complete digital signage solution via existing technologies. Solution providers and vendors benefit from the Digital Signage Division as it offers premier support through a dedicated team of professionals. With offices and distribution centers across North America, Ingram Micro's Digital Signage Division delivers a comprehensive portfolio of products and services to technology integrators around the world. For more information, visit *www.ingrammicro.com/digitalsignageinfo*.

About Ingram Micro Inc.

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves 150 countries and is the only broad-based global IT distributor with operations in Asia. Visit *http://www.ingrammicro.com*.

SOURCE Ingram Micro Inc.