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Ingram Micro Announces 2007 Manufacturer Awards of Excellence

No. 1 Distributor Honors Manufacturers for Impressive Channel Growth, Best Practices and Partner Enablement Programs at 2008 Marketing Symposium

SANTA ANA, Calif., Oct. 26 /PRNewswire/ -- Ingram Micro Inc. (NYSE: IM), the world's largest technology distributor, today announced the winners of the 2007 U.S. Manufacturer Awards of Excellence, including Best New Vendor, CyberPower, and Channel Community winner, Microsoft. The annual awards ceremony was hosted by Ingram Micro's executive vendor management team and took place at Ingram Micro's Marketing Symposium in Anaheim, Calif., on Oct. 25 at the Hilton Anaheim.

Ingram Micro's Manufacturer Awards of Excellence recognizes the distributor's leading and emerging technology manufacturers and software developers for outstanding IT Channel performance and partnership, as well as achievements against measurable objectives, such as revenue, profitability, marketing programs, solution provider support and services.

This year the Ingram Micro 2007 Awards of Excellence debut two new award-winning IT categories: Digital Signage and Infrastructure. In addition the 2007 Leap Award was presented to Oracle for demonstrating outstanding growth and partnership with Ingram Micro in a broad set of performance categories including revenue, profit, collaboration, marketing advocacy, process and logistics. The North America executive vendor management team including Brian Wiser, Ken Bast and Scott Zahl presented fourteen awards in all. The winners of the Ingram Micro 2007 Awards of Excellence are:

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Best New Vendor - CyberPower
Channel Community Award of Excellence - Microsoft
Components - Intel
Digital Signage - Samsung
Imaging and Document Management - Fujitsu
Infrastructure - Hewlett Packard
Leap Award - Oracle Mobility - Research in Motion
Networking - Cisco Systems
Peripherals - Lexmark
Security - Juniper Networks
Services - Cisco Systems
Software - Websense
Systems and Notebooks - Hewlett Packard
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"The Awards of Excellence winners are in a league of their own when it comes to leveraging Ingram Micro and understanding the strategic importance and true sales potential of the solution provider community," says Brian Wiser, senior vice president sales and vendor management, Ingram Micro North America. "By working side-by-side with Ingram Micro, these high-performance manufacturers are notably growing their sales and strengthening

their channel partnerships. It's extremely rewarding to see the ROI these manufacturers gain by doing business with Ingram Micro and embracing the channel."

Winners of Ingram Micro's Award of Excellence receive priority approval for and premier locations at Ingram Micro sales and customer events, including Partner Connections, VentureTech Network and GovEd Alliance Invitationals, Manufacturer Expo and vertical market-focused events.

To learn more about Ingram Micro's solution provider communities and business-building resources, visit http://www.ingrammicro.com or call (800) 456-8000.

About Ingram Micro

As a vital link in the technology value chain, Ingram Micro creates sales and profitability opportunities for vendors and resellers through unique marketing programs, outsourced logistics services, technical support, financial services, and product aggregation and distribution. The company serves 150 countries and is the only broadline global IT distributor with operations in Asia. Visit http://www.ingrammicro.com.

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