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# **DDC Enterprise Limited (NYSE: DDC) Founder, Chairwoman, and CEO Norma Chu Publishes Shareholder Letter**

NEW YORK--(BUSINESS WIRE)-- **DDC Enterprise Limited** (NYSE: DDC), (“DayDayCook,” “DDC,” or the “Company”) today issued a corporate update in a Letter to Shareholders from CEO Norma Chu.

Dear Valued Shareholders,

It has been 60-days since our first 21 bitcoin purchase. Today I’m writing to share an exciting development in DDC’s journey to becoming a leading Bitcoin treasury—one that combines disciplined capital management with bold, long-term vision.

Earlier this month, we secured a transformative capital commitment of up to \$528 million, with an initial funding amount of \$53 million to date from esteemed partners like Anson Funds, Animoca Brands, and Kenetic Capital. This achievement accelerated our ability to execute on our Bitcoin accumulation strategy with precision.

## **A Strategic Leap: Filing a \$500 Million Universal Shelf (F-3)**

Today, I’m proud to announce that DDC has taken another decisive step by filing a universal \$500 million F-3 shelf registration statement with the U.S. Securities and Exchange Commission. This filing is not about immediate action—it’s about ensuring we have the flexibility and readiness to access capital markets efficiently when compelling opportunities arise. In fast-moving markets, agility is everything. The F-3 shelf strengthens our ability to act swiftly, whether for strategic Bitcoin acquisitions, yield optimization, or other value-creating initiatives—all while minimizing dilution and maximizing shareholder value.

## **Our Bitcoin Vision**

Bitcoin is the most secure, decentralized treasury asset in the world, and our commitment to it is unwavering. With our expanding capital capabilities and operational readiness, I am setting ambitious new targets:

- 10,000 BTC by the end of 2025
- Top 3 Bitcoin treasury company within 3 years

This is not just accumulation; it’s a strategic mission to position DDC as one of the most significant public Bitcoin treasury vehicles globally.

## **A Disciplined Approach to Growth**

Our strategy remains focused on value-driven accumulation—leveraging private transactions, derivatives, and yield-enhancing opportunities to build our treasury at optimal cost. Every decision is made with long-term shareholder value in mind.

## **Looking Ahead**

The steps we're taking today—from securing capital to filing the F-3 shelf—are about preparation. They ensure we're always ready to act in your best interest, turning market opportunities into lasting value.

To our shareholders: thank you for your trust. The future we're building is one of scale, innovation, and leadership in the Bitcoin ecosystem. I look forward to sharing more updates as we progress.

With conviction and dedication,

**/s/ Norma Chu**

**Norma Chu**

Founder, Chairwoman & CEO

DDC Enterprise Limited (NYSE: DDC)

## **About DDC Enterprise**

DDC Enterprise Limited (NYSE: DDC) is spearheading the corporate Bitcoin treasury revolution while maintaining its foundation as a leading global Asian food platform. The Company has strategically positioned Bitcoin as a core reserve asset, executing a bold and accelerating accumulation strategy. While continuing to grow its portfolio of culinary brands, DDC is at the vanguard of public companies integrating Bitcoin into their financial architecture.

## **Caution Regarding Forward-Looking Statements**

Certain statements in this announcement are forward-looking statements.

Investors can identify these forward-looking statements by words or phrases such as “may,” “will,” “expect,” “anticipate,” “aim,” “estimate,” “intend,” “plan,” “believe,” “is/are likely to,” “potential,” “continue” or other similar expressions. Examples of forward-looking statements include those related to business prospects, accumulation of Bitcoin, and the Company's goals and future activity under the financing transactions described above, including the statements on the closings of the offerings and the satisfaction of closing conditions and use of proceeds in the offerings. These statements are subject to uncertainties and risks including, but not limited to, the risk factors discussed in the Risk Factors and in Management's Discussion and Analysis of Financial Condition and Results of Operations sections of our Forms 20-F, 6-K and other reports, including a Form 6-K which with copies of the definitive documents related to the above transactions, to be filed with the Securities and Exchange Commission (“SEC”) and available at [www.sec.gov](http://www.sec.gov). Although the Company believes that the expectations expressed in these forward-looking statements are reasonable, it cannot assure you that such expectations will turn out to be correct, and the

Company cautions investors that actual results may differ materially from the anticipated results and encourages investors to review other factors that may affect its future results in the Company's filings with the SEC. Additional factors are discussed in the Company's filings with the SEC, which are available for review at [www.sec.gov](http://www.sec.gov). The Company undertakes no obligation to update or revise publicly any forward-looking statements to reflect subsequent occurring events or circumstances, or changes in its expectations that arise after the date hereof, except as may be required by law.

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