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Cinemark Announces Grand Opening of New 14-Screen Movie Theatre in North Haven, CT

New Multiplex Features Cinemark's NextGen Cinema Design Concept, Luxury Lounger Recliners and XD Auditorium

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the world's leading motion picture exhibitors announces the opening of a new 14-screen, all-digital movie theatre featuring the new Cinemark NextGen cinema design concept in North Haven, Connecticut on Thursday, July 23, 2015. The new **Cinemark North Haven and XD** theatre is located at 550 Universal Dr. in North Haven.

"The new Cinemark North Haven and XD theatre is the first complex in Connecticut to offer our guests a Cinemark XD auditorium and Luxury Lounger recliners," states Tim Warner, Cinemark's Chief Executive Officer. "Cinemark XD is the number one, private label Premium Large Format (PLF) in the world. The new theatre will quickly become recognized as the preferred location to enjoy a great entertainment experience."

Over the next few weeks, the new theatre will be exhibiting a variety of popular summer movies, including PIXELS, PAPER TOWNS, VACATION, MISSION: IMPOSSIBLE - ROGUE NATION, FANTASTIC FOUR, THE MAN FROM U.N.C.L.E. and MASTERMINDS.

At Cinemark North Haven guests will enjoy the comforts of a brand new NextGen theatre which boasts the latest cutting-edge technology and customer-preferred amenities including:

- Cinemark Luxury Lounger recliners – oversized, plush, electric-powered recliners with cup holders and foot rests
- Large wall-to-wall screens available in all 14 auditoriums
- 4k digital projection powered by Barco projectors with RealD 3D capability
- Enhanced sound systems enabling guests to hear movies as the filmmakers intended
- Stadium seating, with each row elevated for an unobstructed view
- The NextGen experience carries into the lobby where a cafeteria-style concession stand offers freshly-popped popcorn, Coca-Cola fountain drinks and favorite candy brands
- Reserve seating will be available

Moviegoers can download the Cinemark app to view show times and purchase tickets on-the-go. Guests can also use CineMode and earn rewards for being courteous during movies. Cinemark fans are invited to stay connected through Cinemark's social media channels: Facebook, Twitter, Instagram and YouTube. Finally customers can sign up online to receive

free, weekly show time emailers that contain online coupons for discounts at the concession stand and other weekly special offers.

Cinemark North Haven and XD will have several activities and offers planned for the July 24th grand opening weekend. On Friday, July 24th and Saturday, July 25th the first 100 guests to purchase tickets inside the box office will receive a Cinemark gift bag while supplies last. Radio remotes are scheduled throughout the opening weekend. A complete listing of grand opening events, advance ticket options and show time information can be found at www.cinemark.com.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 497 theatres with 5,687 screens in 41 U.S. states, Brazil, Argentina and 11 other Latin American countries as of March 31, 2015. For more information go to investors.cinemark.com.

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