

January 27, 2014



Cinemark to Participate at Investor Conferences in California and Florida

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that Tim Warner, CEO, will participate at the following institutional investor conferences in February and March 2014:

Monday, February 10: Stifel Technology, Internet & Media Conference in San Francisco, CA

- Fireside chat at 1:00 pm (PT)
- 1-on-1 investor meetings

Monday, March 3: Raymond James Annual Institutional Investors Conference in Orlando, FL

- Investor presentation at 11:00 am (ET)
- 1-on-1 investor meetings

About Cinemark Holdings, Inc.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 506 theatres with 5,794 screens in 40 U.S. states, Brazil, Argentina, Mexico and 10 other Latin American countries as of September 30, 2013. For more information, go to

www.investors.cinemark.com.

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Source: Cinemark Holdings, Inc.