

February 7, 2013



Cinemark to Participate at March Investor Conferences in Florida

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that Tim Warner, CEO, and Robert Copple, CFO, will participate at the following institutional investor conferences in March 2013:

Monday, March 4: Raymond James Annual Institutional Investors Conference in Orlando, FL

- Investor presentation at 11:35 am (ET)
- 1-on-1 investor meetings

Tuesday, March 5: Deutsche Bank Media, Internet & Telecom Conference in Palm Beach, FL

- Fireside chat at 3:25 pm (ET)
- 1-on-1 investor meetings

About Cinemark Holdings, Inc.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 461 theatres with 5,207 screens in 39 U.S. states, Brazil, Argentina, Mexico and 10 other Latin American countries as of September 30, 2012. For more information, go to www.investors.cinemark.com.

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