

February 23, 2012



Cinemark to Participate at February and March Investor Conferences in Florida and New York

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that Tim Warner, CEO, and Robert Copple, CFO, will participate at the following institutional investor conferences in February and March 2012:

- **February 27: Deutsche Bank Media & Telecom Conference** in Palm Beach, FL
 - Fireside chat at 4:20 pm (ET)
 - 1-on-1 investor meetings
- **March 1: Goldman Sachs Small Cap 1:1 Investor Conference** in New York City
 - 1-on-1 investor meetings
- **March 5: Raymond James Annual Institutional Investors Conference** in Orlando, FL
 - Investor presentation at 1:40 pm (ET)
 - 1-on-1 investor meetings

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 456 theatres with 5,152 screens in 39 U.S. states, Brazil, Mexico and 11 other Latin American countries as of December 31, 2011. For more information go to www.cinemark.com.

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