

July 30, 2010



Cinemark Declares Quarterly Cash Dividend Of \$0.18

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the largest motion picture exhibitors in the world, announced today that its board of directors has declared a cash dividend for the second quarter of 2010 of \$0.18 per share of common stock. The dividend will be paid on September 1, 2010 to stockholders of record on August 17, 2010.

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 423 theatres with 4,884 screens in 39 U.S. states, one Canadian province, Brazil, Mexico and 11 other Latin American countries as of March 31, 2010. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.