

January 9, 2008



## **Cinemark to Present at the Tenth Annual ICR XChange Conference**

PLANO, Texas--(BUSINESS WIRE)--

Cinemark Holdings, Inc. (NYSE: CNK), a leading motion picture exhibitor, today announced that the Company will be presenting at the Tenth Annual ICR XChange Conference on Wednesday, January 16, 2008 at the St. Regis Monarch Beach Resort & Spa in Dana Point, CA. The presentation will begin at 10:55 AM Pacific time (1:55 PM Eastern time).

Investors and interested parties may listen to a webcast of the presentation by visiting the Company's website at [www.cinemark.com](http://www.cinemark.com) under the investor relations section.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark is a leader in the motion picture exhibition industry. As of September 30, 2007, Cinemark operates 404 theatres and 4,596 screens in 38 states in the United States and internationally in 12 countries, mainly in Mexico, South and Central America. For more information go to [www.cinemark.com](http://www.cinemark.com).

Source: Cinemark Holdings, Inc.