



Tickers
CSE: MJ | OTCQB: TRLFF | FSE: TLA



Financial Overview

*CSE – Oct 25, 2018



Market Cap
C\$49.6M*



Shares Outstanding
95.36M



Recent & Future Milestones

1H 2018

- ✓ Closed C\$14m oversubscribed private placement + Reg A+ offering
- ✓ Purchased 40-acres in BC for TL Campus (production, lab, extraction, and office facilities)
- ✓ Commenced TL Campus construction

- ✓ Extensive branding program
- ✓ Launched Vet Advisory Board; Appointed CFO; Appointed Sylvain Toutant as Director
- ✓ Apr-Jun record revenue quarter

2H 2018

- Complete TL Campus construction
- Select capital markets advisory partner
- Close next financing round
- Line extensions

1H 2019

- Receive License to Grow and Sell (2H19)
- Launch global rebrand campaign
- Up-list to major exchange
- Launch new product lines

Key Highlights

A global cannabis-for-pets leader

- A pioneer of hemp seed-based products for pets
- Legally sold in more than **2000 stores** across the US, Canada and Europe
- First cannabis company with successful SEC-compliant Reg A+ financing
- Leadership team with expertise in pets, cannabis, retail, branding and government



Purpose-Driven: Return the Love™

Inspired by our pets and their remarkable capacity for unconditional love, True Leaf is dedicated to helping pets naturally live happier, healthier and longer lives by embracing cannabis

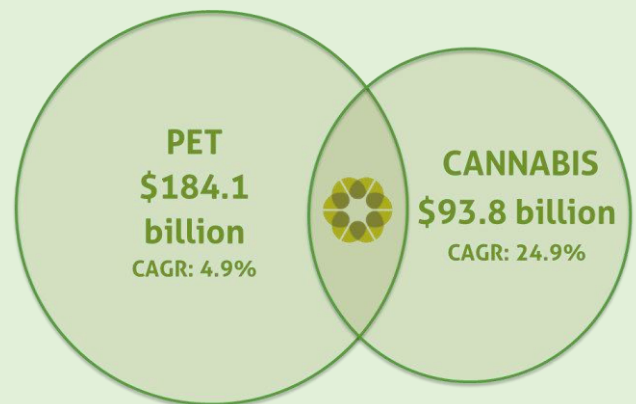
Corporate Overview

Serving two of the hottest industries worldwide

True Leaf is a global, cannabis-focused, wellness brand with two main operating divisions: True Leaf Pet Inc. and True Leaf Medicine Inc.

Established in 2015, True Leaf Pet Inc. markets a range of soft chews, dental sticks and oil supplements with hemp seed as the main therapeutic ingredient. The Company markets to specialty pet stores, pet chains and e-commerce vendors across North America and Europe.

Established in 2013, True Leaf Medicine Inc. is in the final stages of approval to become a licensed processor and seller of cannabis as part of the legalization of cannabis under Canada's new 'Cannabis Act'.



Large Market Opportunity Large obtainable market opportunity in pets and cannabis



\$70 billion
US Pet Product Market has tripled since 1996

\$6 billion
Pet treats market in the US alone



Strong Pet Sales Growth in FY18

+280%
Annual Revenue Increase from FY2017

C\$1.4m
FY2018 Pet Sales

+70%
Increase in Q1 Sales Year-over-Year (all-time record)

Product Phases

Phase One

- Legal hemp seed-based pet supplements
- Growth from line extensions and acquisitions
- Increase store count through distribution and marketing

Phase Two

- Approval for licensed processor and seller of cannabis
- Launch of CBD-focused product line for specialty pet and vet market
- Wholesale supplier of craft cannabis to national and export markets



True Leaf Campus



Overview

- 40-acre site in Lumby, BC; Okanagan's 'Green Mile'
- Groundbreaking March 2, 2018 for 34,000 sq. ft. facility
- Central 18,000 sq. ft. central hub set for completion in Fall 2018
- Additional 16,000 hydroponic grow wing scheduled for completion in 2019
- Potential site for micro-cultivator with future extension, fractionation, packaging and lab testing services

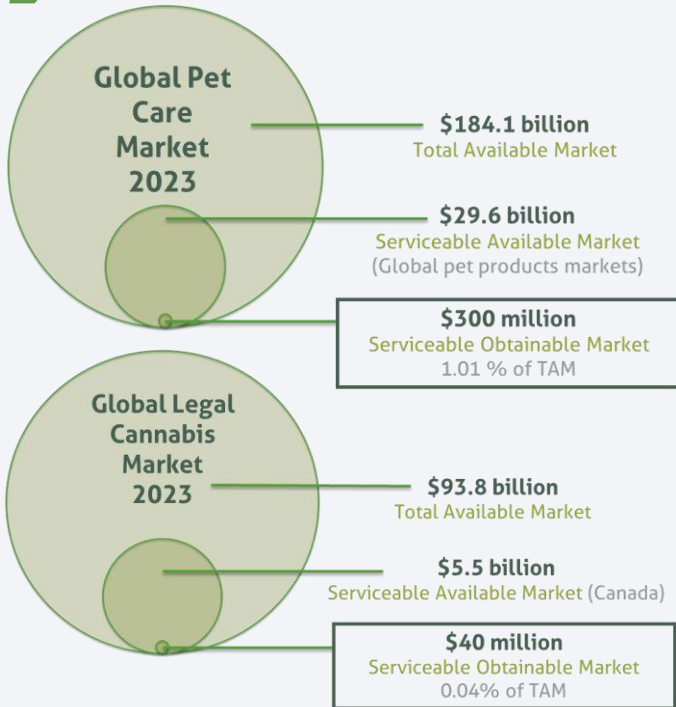
Licensing Timeline

- License to Grow – Spring 2019*
- License to Sell – Summer 2019*
 - Phase 1 capacity – 1,500 kgs/yr.
 - Phase 2 capacity – 10,000 kgs/yr.

*subject to Health Canada approval



Serviceable Obtainable Market



Global Recognition & Growing Demand



Canada already recognized as a world leader and growth hub for the global cannabis industry



True Leaf will engage in global partnerships and acquisitions to accelerate revenue growth

Market Outlook & Positioning

\$184 Billion
Worldwide Market

\$30 Billion
US Pet Food Market

\$6 Billion
US Pet Treat Market



- ✓ Full product range is third party-certified for quality by National Animal Supplement Council (NASC)
- ✓ Unique pathway to US market
- ✓ Front line communication with FDA



Current Retailers Include



Board of Directors & Management

Michael F. Harcourt
Chairman & Director
Former Premier of BC and Mayor of Vancouver, Businessman, Corporate and NGO advisor

Darcy Bomford
Founder, CEO & Director
30+ years of executive management experience manufacturing pet products in US and Canada

Sylvain Toutant
Independent Director | Former DAVIDsTEA CEO

Kevin Bottomley
Director & IR | Small-cap Mining Executive

Tenzin Khangsar
Executive VP | Former Deloitte, Govt. of Canada

Kerry Biggs, CPA, MBA
Chief Financial Officer | Former Lululemon

Dr. Katherine Kramer
VP, Animal Health | Medical Director, VCA Canada

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