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UiPath Appoints Former GE Executive Ashim Gupta as Chief Customer Success Officer

Seasoned CFO and CIO brings expertise using digital technologies to help enterprises experience next-level results

NEW YORK, Feb. 13, 2018 /PRNewswire/ -- [UiPath](#), the leading Enterprise Robotic Process Automation (RPA) software company, has appointed Ashim Gupta as Chief Customer Success Officer. Having previously served as senior vice president and chief information and automation officer for GE's Finance and Shared Services Group and CFO of GE Water, Gupta brings to the role significant firsthand experience enhancing enterprise productivity through automation.



At GE, Gupta drastically improved the company's operational and financial processes through strategic deployment of advanced technologies. He led the scaling of GE's first robotics platform, using UiPath robots to automate core processes and yield significant productivity improvements, as well as stronger business outcomes. Gupta also designed and implemented the Finance and Shared Services Group's first big data platform with advanced analytical, machine learning and artificial intelligence capabilities – a move that enhanced analytics for cost and cash management. Gupta is an expert at boosting operational and financial performance for businesses, with deep experience implementing ERP solutions and leveraging automation and analytics to simplify and enhance processes.

"Ashim has been a friend and advocate of UiPath for a long time," said Daniel Dines, CEO, UiPath. "He shares our vision for how automation can drastically improve business performance, and the results he's delivered for GE using RPA underscore the viability of that vision. We are extremely confident in his ability to draw on his experiences to provide best-in-class recommendations and service to our clients."

At UiPath, Gupta will oversee a team of experts who will work closely with UiPath customers to maximize the adoption, self-sufficiency and business value of their RPA software investments through proven deployment methodology and strategic change management.


"RPA is a game-changer for business operations and cost productivity," said Gupta. "I've experienced the value of this software firsthand, and the potential for enterprise automation is only going to increase as the technology advances and matures. UiPath is at the forefront of this monumental change and I could not be more excited to lead our customers through their digital transformation journeys."

About UiPath

Built for both business and IT, [UiPath](#) is the leading platform for Enterprise Robotic Process Automation (RPA). The company is at the forefront of the digital business revolution. UiPath combines an easy-to-use automation design capability with breakthrough computer vision technology, security and scalability to enable the rapid development and deployment of software robots (digital workers) that dramatically improve business productivity, compliance and customer service, across both back-office and front-office operations.

Headquartered in New York City, UiPath maintains offices in France, India, Japan, Romania, Singapore and the United Kingdom with an employee base more than 500 people.

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