

January 15, 2015



3DIcon Names Doug Freitag Vice President of Technology and Business Development

Federal Funding and Advanced Materials Expert to Take More Prominent Role in Technology Development

TULSA, OK -- (Marketwired) -- 01/15/15 --[3DIcon Corporation](#) (OTC PINK: TDCP), a developer of groundbreaking 3D volumetric display technologies that are designed to produce full color, 360-degree volumetric high-resolution images, announced today that Doug Freitag has been named Vice President of Technology and Business Development, effective immediately. Freitag previously served 3DIcon as a federal government business development expert.

In his new role as Vice President of Technology and Business Development, Freitag will oversee continued advancement of 3DIcon's 3D volumetric display technology, while managing key personnel who will work to further grow the technology and bring it to market. His focus will remain on 3DIcon's patented CSpace® technology, and the development of the image chamber material with joint development partner [SCHOTT Defense](#), a federally focused subsidiary of SCHOTT North America, Inc. Freitag will also continue his efforts to secure federal funding as laid out in early 2014, and work to identify organizations that could potentially benefit from a joint partnership with 3DIcon.

Freitag brings a wealth of experience to his new role, including more than 25 years of work with advanced materials, and more than 20 years of federal grant and contract funding expertise. He has worked previously with organizations including but not limited to Dow Corning, SCHOTT Government Services, LLC, Raytheon, General Electric, United Technologies, Avery Dennison, DuPont, Honeywell, and Lockheed Martin. He has also served as the Technical Director for the US Advanced Ceramics Association for over 15 years providing technical leadership during advocacy of policy and funding issues to the federal government. He was hired by 3DIcon as a Federal business development expert in December of 2013.

"Doug has an intimate knowledge of our technology and vast experience in the federal funding space that is invaluable to 3DIcon, so we are thrilled to have him take on a more prominent role within the company," said Victor Keen, CEO, 3DIcon. "Doug has done a fantastic job already in identifying and submitting for several funding opportunities, and we look forward to his continued progress and involvement in this expanded capacity in 2015 and beyond."

"It's an exciting time to join 3DIcon in this larger role, as the 3D technology industry is poised

for a massive breakout, particularly with volumetric display in verticals including healthcare and defense, among others," said Doug Freitag 3DIcon. "We have made progress over the past year in terms of technological advancements as well as in identifying and pursuing outside funding sources. As we await responses to various proposals, I am optimistic about our prospects for the coming year."

About 3DIcon Corporation

3DIcon Corporation (the "Company", "3DIcon", "we", "us" or "our") is a developer of 3D display technologies. The Company's patented volumetric 3D display technology, CSpace®, is being developed to produce 360-degree viewable, high-resolution, color images, and is intended for use in government and industrial applications such as air traffic control, medical imaging, automotive & aerospace design, geological visualization, weather visualization, battle space visualization, and cargo / baggage / people scan visualization. The Company also sells a software product, ***Pixel Precision***, a simple-to-use image creation / manipulation tool for engineers developing systems based on Texas Instruments' DLP® line of products. For more information please visit www.3dicon.net.

Company contact:
3DIcon Corporation
Judy Keating
918-494-0509

Press contact:
Matthew Bretzius
FischTank Marketing and PR
matt@fischtankpr.com

Source: 3DIcon Corporation