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3DIcon and University of Oklahoma Focus on "Elegant" Holographic Technology

Recent Research Launches Development of Unique 3D Display System

Workable Prototype Anticipated by Summer, 2006

TULSA, Okla.--(BUSINESS WIRE)--Oct. 27, 2005--3DIcon Corporation (Pink Sheets:TDCP - News), a communications development company, announced today that University of Oklahoma researchers have designed a unique 3D display system from a combination of emerging technologies. "We believe OU has achieved a genuine breakthrough, and a lot sooner than we had anticipated," said 3DIcon CEO Martin Keating. "This should advance our plans to commercialize a technology that could vastly expand the way the world communicates."

Philip Suomu, 3DIcon's director of technology, added, "OU's design is an innovative and elegant response to a complex challenge. It appears the OU team is on target to produce a workable prototype by next summer. We expect to be able to begin phased marketing efforts soon."

On July 15, 2005, 3DIcon and the University of Oklahoma entered an expanded collaborative relationship, following OU's successful completion of a six-month analysis of existing holographic systems. Researchers determined that 3DIcon's goal of a simple and portable 3D technology was achievable within existing scientific parameters.

3DIcon Corporation is a development-stage company whose mission is to create and market full-color, 360-degree person-to-person holographic technology that is both simple and portable. Such a system could revolutionize or replace all existing forms of electronic communications, including television, telephones, and personal computers. This "next-generation" technology should be well suited to such industries as construction, transportation, healthcare, education, entertainment, financial services, and the military.

For further information, please contact Martin Keating, president and CEO, at 918-492-5082 or Philip Suomu, director of technology, at 214-675-7365. Web: www.3DIcon.net

Forward-Looking Statements

This news release contains forward-looking statements made in reliance upon the safe harbor provisions of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws. Such forward-looking statements are based on the beliefs of our

management as well as assumptions made by and information currently available to them. 3DIcon has no obligation to update such forward-looking statements. Actual results may vary significantly from these forward-looking statements based on a variety of factors.