



Chris Waldeck

**EVP, Co-Chief Operating Officer,
Global Brand President, Lee®**

Chris Waldeck is EVP, Co-Chief Operating Officer, Global Brand President, Lee®. Waldeck is responsible for the Lee brand's strategic direction with global business oversight. As part of his Co-COO responsibilities, he leads Kontoor's international markets and global Direct to Consumer (DTC) channels.

Prior to joining Kontoor Brands in 2019, Waldeck was President, Lee and Rock & Republic®, North America for VF Corporation. Before joining VF, Waldeck held several domestic and international leadership positions within the Adidas Group most recently as Vice President, General Manager Reebok NAM. Prior to that, Waldeck was instrumental in leading a significant business turnaround for the brand in South Korea. He also held various roles with increasing responsibility at Cramer Products Inc. and Spalding Sports Worldwide. He began his career at the National Association of Intercollegiate Athletes.

Waldeck holds a bachelor's degree in Business from Emporia State University.