



Scott Baxter

President, Chief Executive Officer and Chair of the Board

Scott Baxter is President, Chief Executive Officer and Chair of the Board of Kontoor. He has served on the Board since the inception of Kontoor Brands in August 2019. Mr. Baxter was named CEO of Kontoor Brands in August 2018 and led the newly formed corporation through a spinoff from VF Corporation into an independent, publicly traded company. Mr. Baxter has more than 30 years of experience in retail, operations, marketing, merchandising, sales and manufacturing, including extensive executive leadership experience.

Prior to being named CEO of Kontoor, Mr. Baxter was Group President, Americas West, for VF. In this role, he was responsible for overseeing brands such as The North Face® and Vans®.

Mr. Baxter's previous leadership roles at VF also included Group President, Outdoor & Action Sports, Americas and Vice President, VF Corporation & Group President, Jeanswear, Imagewear and South America. Mr. Baxter joined VF in 2007 as the President of the Licensed Sports Group. In 2008, he was named Coalition President for the Imagewear coalition, which comprised the Image and Licensed Sports Group divisions.

Prior to these leadership roles, Mr. Baxter served as Senior Vice President of The Home Depot Company, leading the Services Division. He also previously served as Executive Vice President of Edward Don & Company and held a series of leadership roles with Nestle and PepsiCo.

Mr. Baxter serves on the board of directors for Lowe's, one of the largest home improvement retailers in the world. An active member of the community, Mr. Baxter is on the Executive Committee of the board for the Piedmont Triad Partnership.

Mr. Baxter holds a bachelor's degree from the University of Toledo and a Masters of Business Administration degree from Northwestern University's Kellogg Graduate School of Management.