

Company Overview

Founded in 2020, Denver-based SOBRsafe™ (NASDAQ:SOBR), provides next-generation transdermal (touch-based) alcohol detection technology. A combination of revolutionary hardware and powerful real-time reporting software, SOBRsafe delivers immediate insight to parents, sponsors, administrators, attorneys and more – and it does so with humanity and respect, hygiene and efficiency.

In 2021, SOBRsafe launched SOBRcheck™, a leading technology for passive, preventative alcohol screening, ideal for client check-in, facility access control and centralized fleets. SOBRcheck detects and instantaneously reports the presence of alcohol as emitted through the pores of a fingertip – no breath, blood or urine sample is required…just the touch of a finger. SOBRcheck was awarded the Occupational Health & Safety 2022 New Product of the Year – Safety Monitoring Devices. In October 2023, SOBRsafe launched the fitness-style, passive alcohol monitoring wristband SOBRsure™ for advanced alcohol safety, support, and recovery for individuals.

SOBRsafe's technology is currently deployed across a wide range of applications, including substance abuse, mental health, co-parenting trust, occupational safety, judicial, fleet management, and others. To learn more, please contact info@sobrsafe.com.

SOBRsafe Reports Third Quarter 2025 Results

Nov 12 2025, 4:55 PM EST

SOBRsafe to Present at the 2025 Gateway Conference on September 3rd

Aug 25 2025, 8:00 AM EDT

SOBRsafe Reports Second Quarter 2025 Results

Aug 7 2025, 4:46 PM EDT

Stock Overview Investor Relations

Symbol SOBR investor.relations@sobrsafe.com
Exchange Nasdaq
Market Cap 4.41m
Last Price \$2.91

52-Week Range \$2.41 - \$58.00

11/12/2025 08:59 PM EST

Management Team

David Gandini

Chairman and Chief Executive Officer

Christopher Whitaker

Chief Financial Officer

Scott Bennett

Executive Vice President, Business Operations

SOBR Safe, Inc.

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Disclaimer

Except for the historical information contained here in, the matters discussed in this document are forward-looking statements that involve risks and uncertainties, including but not limited to business conditions and the amount of growth in our industry and general economy, competitive factors, and other risks detailed from time to time in the Company's SEC reports, including but not limited to its annual reports on form 10-K and it's quarterly reports on Form 10-Q. The company does not undertake any obligation to update forward-looking statements. All trademarks and brand name are the property of their respective companies.