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Pershing Resources Company Engages Equisolve for the Launch of Its New Investor Relations Website

The New IR Website Offers Investors Quick Access to Important Information While Maximizing Corporate Transparency

RENO, NV -- (Marketwired) -- 02/26/15 -- Pershing Resources Company(PINKSHEETS: PSGR) launches its new Investor Relations website. The site: ir.pershingpm.com, is embedded in the Company's official website as "Investor Resources" and incorporates numerous features to make browsing for investment information a much faster and informative experience for the Company's current and potential investors.

The new Investor Relations section features immediate posting of the Company's press releases as they are issued, as well as the automated posting of SEC filings, XBRL data, and detailed annual financial statements. Stock information data such as quotes, charts and historical prices are updated on demand with a 20-minute delay and the Company's financial tear sheet is updated daily after the market close.

Joel Adams, Pershing Resources' Head of Strategic Planning said, "A significant part of our mission is presenting current and potential investors with the information they want in the quickest and most organized way. We believe our new IR website advances this goal by presenting our investor information in an attractive and easy-to-access format."

Mr. Adams continued, "A priority for the IR website is to maximize corporate transparency for the benefit of our investors and we are confident that the new IR website succeeds in providing this transparency. The IR website also allows us to archive an extensive range of corporate materials and information that can be easily searched and accessed by any investor at any time."

Pershing Resources engaged Equisolve Inc. to design, develop and provide ongoing management for the new IR website. [Equisolve](http://www.equisolve.com) is the leading company delivering cutting edge communications solutions for public companies by integrating the company's corporate website and IR website on a single platform.

To make sure you receive timely information on Pershing Resources Company when it hits the newswire. Sign up for Pershing Resources Company's email news alert system today at: <http://ir.pershingpm.com/>

About Pershing Resources Company

Pershing Resources Company is a development stage exploration and mining company,

focused on precious metal ores and mining projects located in Nevada. Based in Reno, Nevada, the Company's overall strategy is built around two basic components. The first component involves the acquisition of US domestic properties near mines with historical precious metals production. The second component is the development of projects with high tonnage and commercially viable grades of precious metals with proximity to historical occurrences. This two tier strategy supports the company's short and long term goals of profitability and growing shareholder value through expansion.

Supplemental to our overall strategy and to achieve our goals, the Company is focused on five key attributes. Those being, quality growth, low cash costs, cost management, establishing and maintaining a strong balance sheet, and conducting business in a responsible manner.

The Company's current assets are comprised of 55 mining claims on a site totaling 1100 acres near Lovelock, Nevada. These claims are well documented and have been explored and assayed extensively. The Company is presently in the planning and pre-production stage on this property. Pershing Resources is committed to responsible mining practices and, is well positioned to deliver sustained growth and performance for years to come.

Safe Harbor Statement

The information contained in this press release as well as the information on the discussed website is provided solely for the reader's general knowledge. The information contained herein is not intended to be a comprehensive review of all matters pertaining to Pershing Resources Company.

Potential investors should be aware that certain statements included herein constitute "forward looking statements" within the meaning of the United States Private Securities Litigation Reform Act of 1995. Such forward looking statements involve known and unknown risks, uncertainties and other factors that may cause the actual results, performance and/or achievements of Pershing Resources Company or of the gold mining industry to be materially different from future results, performance and/or achievements expressed or implied by those forward looking statements. These risks, uncertainties and other factors include, but are not limited to, changes in the worldwide price of gold or certain other commodities and currencies and the risks involved in the exploration, development and the mining business in general.

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