

September 4, 2025



# FREE WIFI IN THE SKY! SOUTHWEST AIRLINES PARTNERS WITH T-MOBILE TO OFFER FREE INFLIGHT WIFI FOR ALL RAPID REWARDS MEMBERS

*Free WiFi on Southwest allows Customers to browse, work, shop, stream, and socialize—all at 35,000 feet—thanks to T-Mobile*

DALLAS and BELLEVUE, Wash., Sept. 4, 2025 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) and T-Mobile (NASDAQ: TMUS) today announced a new partnership delivering free unlimited WiFi for all Rapid Rewards® Members beginning Oct. 24, 2025.

This marks the first-ever collaboration between Southwest® and T-Mobile®, bringing together two brands dedicated to putting Customers first and keeping them connected on all Southwest flights—at no extra cost.

With more than 800 aircraft, Southwest will be the largest domestic airline to implement free WiFi on every flight this year. All Southwest Rapid Rewards Customers, regardless of their wireless provider, will be able to access free WiFi for the duration of their flight.

"We are focused on making sure our Customers have a great experience from the time they book a flight to the time they reach their destination," said [Tony Roach](#), Executive Vice President, Chief Customer & Brand Officer at Southwest Airlines. "We're pleased to partner with T-Mobile to bring free WiFi to all Rapid Rewards Members. This is part of our ongoing commitment to elevate the cabin experience, with free WiFi being just one of the many enhancements Customers will see in the months ahead."

"We're teaming up with Southwest to make staying connected in the air easier for millions of travelers," said Mike Katz, President of Marketing, Strategy and Products at T-Mobile. "We're excited for Rapid Rewards Members to experience free in-flight WiFi from takeoff to landing – no strings, no surprises. It's just one more way we're helping make travel a little smoother."

Since 2014, T-Mobile has led the industry in delivering free inflight connectivity to its customers. This new partnership with Southwest is a natural expansion to keep millions more travelers connected.

Southwest is focused on a seamless inflight WiFi experience. Recently, Southwest tested free fleetwide WiFi for Rapid Rewards Members and the results showed a strong Customer satisfaction score from those Customers who used free WiFi. Southwest is continuing to invest in the product to offer a reliable and well-performing experience.

Customers can [sign up for a free Rapid Rewards account](#) prior to their flight or while inflight to receive free WiFi.

## **ABOUT SOUTHWEST AIRLINES CO.**

**Southwest Airlines Co.** operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 117 airports across 11 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline<sup>1</sup>. By empowering its more than 72,000<sup>2</sup> People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 140 million Customers carried in 2024. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting **Southwest.com/citizenship**.

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q1 2025
2. Fulltime-equivalent active Employees as of June 30, 2025

## **ABOUT T-MOBILE**

T-Mobile US, Inc. (NASDAQ: TMUS) is America's supercharged Un-carrier, delivering an advanced 4G LTE and transformative nationwide 5G network that will offer reliable connectivity for all. T-Mobile's customers benefit from its unmatched combination of value and quality, unwavering obsession with offering them the best possible service experience and undisputable drive for disruption that creates competition and innovation in wireless and beyond. Based in Bellevue, Wash., T-Mobile provides services through its subsidiaries and operates its flagship brands, T-Mobile, Metro by T-Mobile and Mint Mobile. For more information please visit: <https://www.t-mobile.com>.

View original content:<https://www.prnewswire.com/news-releases/free-wifi-in-the-sky-southwest-airlines-partners-with-t-mobile-to-offer-free-inflight-wifi-for-all-rapid-rewards-members-302546100.html>

SOURCE Southwest Airlines Co.