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# VACATION IS MORE FUN WHEN IT'S FLEXIBLE! INTRODUCING GETAWAYS BY SOUTHWEST

*Airline begins selling vacation packages through an in-house product that allows Customers to book a getaway with less stress*

DALLAS, Aug. 19, 2025 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) is creating more opportunities for Customers to book their vacations with the launch of their in-house packaged vacations product—[Getaways by Southwest™](#). These vacation packages, sold and serviced by Southwest®, offer signature flexibility and benefits that Customers want.

"Getaways by Southwest expands what Customers love about Southwest—flexibility, an award-winning Rapid Rewards® loyalty program, and great perks—to the vacation experience," said [Phil Gouel](#), Vice President Product Development at Southwest Airlines. "This end-to-end vacation package, coupled with our legendary Customer Service, is perfect for Customers seeking a convenient, valuable, and curated vacation experience."

Customers who book a vacation package through Getaways by Southwest will be able to check two bags for free (weight and size limits apply)<sup>1</sup> and earn five Rapid Rewards points per dollar spent on bookings.<sup>2</sup> If plans change, Customers can cancel their packages and receive vacation travel credits, valid for 18 months, that can be applied toward a future Getaway, and Customers have the flexibility to make changes to their Getaway package without paying a change fee.<sup>3</sup>

Getaways offers bundled packages including air, hotel, car, and ground transportation options for Customers to travel to the places they want to travel, like Las Vegas, Orlando, Hawaii, Cancun, Punta Cana, and Montego Bay.

Follow [@Getaways on Instagram](#) for destination content and special promotions. To learn more about Getaways, visit [SouthwestGetaways.com](#).

<sup>1</sup>Getaways by Southwest™ Customers will receive their first and second checked bags for free. Weight and size limits apply. Additional allowances, benefits, and/or exceptions may apply. [Learn more.](#)

<sup>2</sup>Getaways by Southwest™ is subject to the [Rapid Rewards Terms and Conditions](#).

<sup>3</sup>Bookings cancelled or changed 72 hours before your first flight's scheduled departure time may be subject to variable, increasing supplier penalties and may include forfeiture of non-air funds. Bookings must be cancelled or changed at least 10 minutes before your first flight's scheduled departure time or funds will be forfeited. Any change may result in an increase in booking price, based on available rates at the time of change. Changes must include roundtrip air travel. Any eligible credits will be less non-refundable air travel charges and travel insurance. Subject to Getaways by Southwest™ Terms & Conditions.

## **ABOUT SOUTHWEST AIRLINES CO.**

**Southwest Airlines Co.** operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 117 airports across 11 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline<sup>1</sup>. By empowering its more than 72,000<sup>2</sup> People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 140 million Customers carried in 2024. Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting **Southwest.com/citizenship**.

1. Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey as of Q1 2025
2. Fulltime-equivalent active Employees as of June 30, 2025

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