

September 3, 2024



SOUTHWEST AIRLINES BRINGS BACK ITS LIMITED-TIME COMPANION PASS PROMOTION!

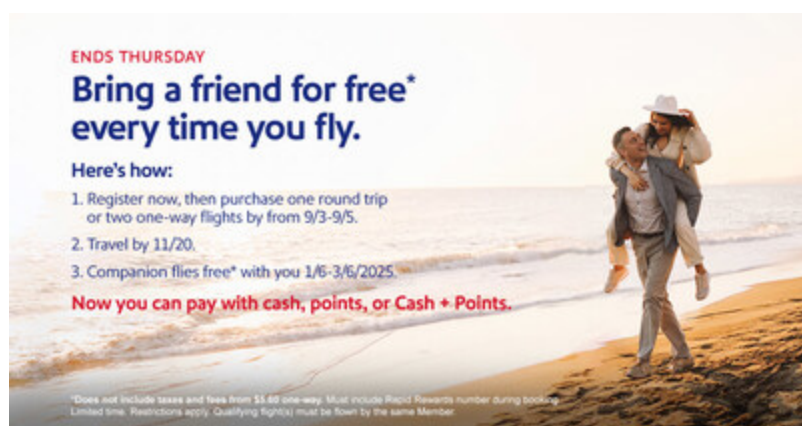
DALLAS, Sept. 3, 2024 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) announces the return of its highly-coveted Companion Pass[®] promotion. The airline's Companion Pass allows Rapid Rewards^{®1} Members to designate one person to fly with them for free² **every time** the Member purchases or redeems points for a flight.

"We love offering this Companion Pass promotion because it allows our Members to experience one of the many benefits of our award-winning Rapid Rewards program," said [Jennifer Bridie](#), Vice President of Marketing at Southwest Airlines. "Earlier this year, we launched Cash + Points, giving our Customers extra flexibility to make their points go further. And now, for the first time, Members can use their Rapid Rewards points, a combination of cash and points, or other eligible forms of payment to book qualifying flights that count toward this Companion Pass promotion."

To qualify, Rapid Rewards Members must:³

1. [Register](#) for the promotion and [purchase a qualifying Southwest[®] flight](#) (one round trip or two one-way qualifying flights), starting today through Sept. 5, 2024.
2. Travel by Nov. 20, 2024; and
3. Designate a Companion to fly for free¹ with them between Jan. 6, 2025, and March 6, 2025.

Visit [Southwest.com](#) for the full list of terms and conditions.



Join Rapid Rewards

The Southwest Rapid Rewards program is designed around a simple concept—to make earning reward flights faster and easier. With Rapid Rewards, every seat is a reward seat, there are no blackout dates, and points don't expire.¹ Customers can create an account to

become a Rapid Rewards Member at [Southwest.com](https://www.southwest.com) to take advantage of Southwest's award-winning loyalty program benefits.

TERMS & CONDITIONS

Visit [Southwest.com](https://www.southwest.com) for the full list of terms and conditions.

¹All Rapid Rewards rules and regulations apply and can be found at [Southwest.com/rrterms](https://www.southwest.com/rrterms).

²***Doesn't include taxes and fees from \$5.60 one-way.*** Must include Rapid Rewards number during booking. Limited time. Restrictions apply. Qualifying flight(s) must be flown by the same Member.

³Members can register for this promotion, then book one round trip or two one-way qualifying Southwest flights between 8:00 a.m. Central Time ("CT") on Sept. 3, 2024, and 11:59 p.m. CT on Sept. 5, 2024, (the "Promotion Period") for travel from Sept. 3, 2024, and Nov. 20, 2024, (the "Travel Period"), and fly during the Travel Period to earn a promotional Companion Pass valid for use between Jan. 6, 2025, and March 6, 2025. To register for this promotion, Members will need to provide their Southwest Rapid Rewards account number at the time of registration. If a Customer doesn't have a Rapid Rewards account number, they may register for an account by going online to [Southwest.com/rapidrewards](https://www.southwest.com/rapidrewards) to become a Member. Rapid Rewards accounts are free. Member must register for this promotion, book one round trip or two one-way qualifying Southwest flights during the Promotion Period for travel during the Travel Period, and fly during the Travel Period. Registration must be completed prior to booking and commencement of travel. Valid on new qualifying flights booked during the Promotion Period for travel during the Travel Period and flown within the Travel Period. Member's qualifying flight must be booked through Southwest.com or swabiz.com during the Promotion Period for travel that must be completed during the Travel Period. Member's Rapid Rewards account number must be entered at the time of booking Member's qualifying flight to earn a promotional Companion Pass valid for use between Jan. 6, 2025, and March 6, 2025. A qualifying one-way flight for this promotion is a one-way flight on Southwest Airlines from an origin city to a destination city, including any intermediate stops and/or connections on Southwest Airlines. A qualifying round trip flight for this promotion is a round trip flight on Southwest Airlines from an origin city to a destination city and back to the originating airport or carrier-recognized co-terminal. Valid on new reservations booked within the Promotion Period for travel during the Travel Period only. Travel booked or flown prior to registration for this promotion is not eligible for this promotional Companion Pass offer. Reward travel and Cash + Points bookings qualify for this promotional offer. Companion Pass, charter flights, reward or group travel, and Southwest Vacations[®] packages do not qualify as one-way or round trip flights for this promotion. Qualifying flights(s) booked with Cash + Points will qualify as round trip or two one-way revenue flights for this promotion. Changes made to any itinerary after purchase of a round trip or two one-way revenue flights may eliminate qualification for this promotion. The promotional Companion Pass is valid from Jan. 6, 2025, through March 6, 2025, and allows Members to designate one person to fly with them, free of airline charges (***doesn't include taxes and fees from \$5.60 one-way***) on flights purchased by the Member, booked through Southwest, and completed between Jan. 6, 2025, and March 6, 2025. No Rapid Rewards points nor tier or Companion Pass qualifying points will be awarded for flights taken by the Companion when flying on a promotional Companion Pass or Companion Pass reservation. Members may change their designated Companion up to three times while they have the promotional Companion Pass. If a Member earns Companion Pass in 2024 by earning 135,000 Companion Pass qualifying points or flying 100 qualifying flights, any changes to their designated Companion during the time they have a promotional Companion Pass will reduce the number of changes they can make to their designated Companion in

the 2025 calendar year. For example, if a Member earn a promotional Companion Pass through this promotion, change their designated Companion twice during the validity period for promotional Companion Pass, and later in 2025 earn Companion Pass, they would only be able to change their designated Companion one more time in 2025. Companion Pass is nontransferable. All Rapid Rewards rules and regulations apply and can be found at [Southwest.com/rrterms](https://www.southwest.com/rrterms). Southwest reserves the right to amend, suspend, or change the Rapid Rewards program and/or Rapid Rewards program rules at any time without notice. Rapid Rewards Members don't acquire property rights in accrued points. The number of points needed for a particular Southwest flight is set by Southwest and will vary depending on destination, time, day of travel, demand, fare type, point redemption rate, and other factors, and is subject to change at any time until the booking is confirmed.

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](https://www.southwest.com) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 117 airports across 11 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline⁴. Based in Dallas and famous for an Employee-first corporate Culture, Southwest maintains an unprecedented record of no involuntary furloughs or layoffs in its history. By empowering its more than 74,000⁵ People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 137 million Customers carried in 2023. That formula for success brought industry-leading prosperity and 47 consecutive years⁶ of profitability for Southwest Shareholders (NYSE: LUV). Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship). As the airline with Heart, Southwest has set a goal to work toward achieving net zero carbon emissions by 2050⁷. Southwest has also set near-term targets and a three-pillar strategy to achieve its environmental goals. Learn more by visiting [Southwest.com/planet](https://www.southwest.com/planet).

⁴Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey since Q1 2021

⁵Fulltime-equivalent active Employees

⁶1973-2019 annual profitability

⁷Our net zero by 2050 goal includes Scope 1, Scope 2, and Scope 3 Category 3 emissions only and excludes any emissions associated with non-fuel products and services, such as inflight service items.



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