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# SOUTHWEST ADDS MORE FLIGHTS FOR POPULAR EVENTS; PUBLISHES INITIAL REDEYE SERVICE AND NEW ROUTES SPANNING THE COUNTRY

DALLAS, July 26, 2024 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) has new flights available for booking today as the carrier continues responding to Customer demand and preferences with additional service around popular events in Southwest® destinations, as well as redeye operations for the first time.

## **Flexibility for Football**

After expanding our [college football](#) and [professional football](#) playbooks, Southwest Airlines®—the [Official Airline of the Southeastern Conference](#)—is kicking off additional round trip service for gridiron fans.

### ***More Flights for College Football***

Game Location and Date: *Las Vegas; Sept. 1, 2024*

- **Dallas (Love Field) and Las Vegas**
- **Houston (Hobby) and Las Vegas**

Game Location and Date: *Ann Arbor, Mich.; Sept. 7, 2024*

- **Dallas (Love Field) and Detroit**

Game Location and Date: *Norman, Okla.; Sept. 21, 2024*

- **Nashville and Oklahoma City**

### ***More Flights for Professional Football***

Game Location and Date: *Atlanta; Sept. 22, 2024*

- **Kansas City and Atlanta**

Game Location and Date: *Las Vegas; Sept. 29, 2024*

- **Columbus and Las Vegas**

## **From the Cold to the Coast**

For Customers wishing to visit a sunnier locale during the winter months, Southwest has added more flights effective Jan. 7, 2025, connecting traditionally cold-weather cities to the

Florida and California coasts, including service between:

- **Columbus and Miami**
- **Chicago (Midway) and Palm Springs**
- **Pittsburgh and Miami**
- **Providence and West Palm Beach**

### **Readying for Redeyes**

As we [announced July 25](#), the airline's first redeye operations<sup>1</sup> are scheduled to launch Feb. 13, 2025, and land on Valentine's Day 2025. Flights are initially available between the following Southwest cornerstone markets:

- **Las Vegas and Baltimore/Washington**
- **Las Vegas and Orlando**
- **Los Angeles and Baltimore/Washington**
- **Los Angeles and Nashville**
- **Phoenix and Baltimore/Washington**

These flights, and the carrier's full schedule, are available for purchase today at [Southwest.com](https://www.southwest.com).

### **About Southwest Airlines Co.**

[Southwest Airlines Co.](https://www.southwest.com) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121<sup>2</sup> airports across 11 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline<sup>3</sup>. Based in Dallas and famous for an Employee-first corporate Culture, Southwest maintains an unprecedented record of no involuntary furloughs or layoffs in its history. By empowering its more than 74,000<sup>4</sup> People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among more than 137 million Customers carried in 2023. That formula for success brought industry-leading prosperity and 47 consecutive years<sup>5</sup> of profitability for Southwest Shareholders (NYSE: LUV). Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship). As the airline with Heart, Southwest has set a goal to work toward achieving net zero carbon emissions by 2050<sup>6</sup>. Southwest has also set near-term targets and a three-pillar strategy to achieve its environmental goals. Learn more by visiting [Southwest.com/planet](https://www.southwest.com/planet).

1) A redeye departs late at night and arrives early the following morning, typically operating between 10 p.m. and 5 a.m.

2) Effective Aug. 5, 2024, the airline will serve 117 airports

3) Based on U.S. Dept. of Transportation quarterly Airline Origin & Destination Survey since Q1 2021

4) Fulltime-equivalent active Employees

5) 1973-2019 annual profitability

6) Southwest's net zero by 2050 goal includes Scope 1, Scope 2, and Scope 3 Category 3 emissions only and excludes any emissions associated with non-fuel products and services, such as inflight service items.

View original content: <https://www.prnewswire.com/news-releases/southwest-adds-more-flights-for-popular-events-publishes-initial-redeye-service-and-new-routes-spanning-the-country-302207648.html>

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