

April 3, 2023



THREE DAYS ONLY: SOUTHWEST AIRLINES LAUNCHES LIMITED-TIME PROMOTIONAL COMPANION PASS OFFER

Rapid Rewards Members who register, book, and fly can earn a promotional Companion Pass for travel between August and September 2023

DALLAS, April 3, 2023 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) today announced the return of its coveted promotional Companion Pass® offer. Rapid Rewards® Members who qualify can designate their Companion and travel with their Companion Pass, valid for unlimited usage from Aug. 15 through Sept. 30, 2023.¹



"Now more than ever, Customers are looking to get the most loyalty value from their purchases," said [Jonathan Clarkson](#), Vice President Marketing at Southwest Airlines. "We're continuously looking for opportunities to appreciate our Rapid Rewards Members, especially with this unique way to earn the coveted Companion Pass. It's a great way for them to experience the value and many perks of our award-winning loyalty program, as well as our legendary Hospitality."

To qualify, Rapid Rewards Members must:

1. [Register for the promotion](#) and purchase a Southwest® revenue flight (one round trip or two one-ways), starting today through April 5, 2023;
2. Travel by May 24, 2023; and
3. Designate a Companion to fly for free (does not include taxes and fees from \$5.60 one-way) with them from Aug. 15 through Sept. 30, 2023.

Visit [Southwest.com](#)® for the full list of terms and conditions.¹

Join Rapid Rewards

The Southwest Rapid Rewards™ program is designed around a simple concept—make

earning reward flights faster and easier. With Rapid Rewards, every seat is a reward seat, there are no blackout dates, and points don't expire. Customers can create an account to become a Rapid Rewards Member at [Southwest.com](https://www.southwest.com).

RAPID REWARDS PROMO TERMS & CONDITIONS

¹Register for this promotion, then book one round trip or two one-way qualifying Southwest flights between 8:00 a.m. CDT on April 3, 2023, and 11:59 p.m. CDT on April 5, 2023, for travel from April 3, 2023, to May 24, 2023, (the "Promotion Period"), and fly during the Promotion Period to earn a promotional Companion Pass valid for use between Aug. 15, 2023, and Sept. 30, 2023.

To register for this promotion, Members will need to provide their Southwest Rapid Rewards account number at the time of registration. If a Customer doesn't have a Rapid Rewards account number, they may register for an account by going online to [Southwest.com/rapidrewards](https://www.southwest.com/rapidrewards) to become a Member. Rapid Rewards accounts are free.

The Member must register for this promotion, book a qualifying Southwest flight between 8:00 a.m. CDT on April 3, 2023, and 11:59 p.m. CDT on April 5, 2023, for travel during the Promotion Period, and fly during the Promotion Period.

Registration must be completed prior to booking and commencement of travel. It's valid on new qualifying revenue flights booked between 8:00 a.m. CDT on April 3, 2023, and 11:59 p.m. CDT on April 5, 2023, for travel during the Promotion Period and flown within the Promotion Period. Member's qualifying flight must be booked through Southwest Airlines® between 8:00 a.m. CDT on April 3, 2023, and 11:59 p.m. CDT on April 5, 2023, for travel that must be completed during the Promotion Period. The Member's Rapid Rewards account number must be entered at the time of booking the Member's qualifying flight to earn a promotional Companion Pass valid for use between Aug. 15, 2023, and Sept. 30, 2023. A qualifying one-way flight for this promotion is a one-way revenue flight on Southwest Airlines from an origin city to a destination city, including any intermediate stops and/or connections on Southwest Airlines. A qualifying round trip flight for this promotion is a round trip revenue flight on Southwest Airlines from an origin city to a destination city and back to the originating airport or carrier-recognized co-terminal. Valid on new reservations booked within the Promotion Period only. Travel booked or flown prior to registration for this promotion is not eligible for this promotional Companion Pass offer. Companion Pass, charter flights, reward and group travel, and Southwest Vacations® packages do not qualify as one-way or round trip revenue flights for this promotion. Changes made to any itinerary after the purchase of a one-way or round trip revenue flight may eliminate qualification for this promotion. The promotional Companion Pass is valid from Aug. 15, 2023, through Sept. 30, 2023, and allows the Member to designate one person to fly with them, free of airline charges (does not include taxes and fees from \$5.60 one-way) on flights purchased by the Member, from Aug. 15, 2023, through Sept. 30, 2023, booked through Southwest, and completed between Aug. 15, 2023, and Sept. 30, 2023. No Rapid Rewards points or tier or Companion Pass qualifying points will be awarded for flights taken by the Companion when flying on a promotional Companion Pass or Companion Pass reservation. The Member may change their designated Companion up to three times while they have the promotional Companion Pass. If they earn Companion Pass in 2023 by earning 135,000 Companion Pass qualifying points or flying 100 qualifying flights, any changes to their designated Companion during the time of the promotional Companion Pass will reduce the number of changes they can make to their designated Companion in the 2023 calendar year. For example, if the Member earns a promotional Companion Pass through this promotion, changes their designated

Companion twice during the validity period for promotional Companion Pass, and later in 2023 earns Companion Pass, they would only be able to change their designated Companion one more time in 2023. Companion Pass is non-transferable. All Rapid Rewards rules and regulations apply and can be found at [Southwest.com/rrterms](https://www.southwest.com/rrterms). Southwest reserves the right to amend, suspend, or change the Rapid Rewards program and/or Rapid Rewards program rules at any time without notice. Rapid Rewards Members do not acquire property rights in accrued points. The number of points needed for a particular Southwest flight is set by Southwest and will vary depending on destination, time, day of travel, demand, fare type, point redemption rate, and other factors, and is subject to change at any time until the booking is confirmed. 2023 Southwest Airlines Co.

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](https://www.southwest.com) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 11 countries. Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline². Based in Dallas and famous for an Employee-first corporate Culture, Southwest maintains an unprecedented record of no involuntary furloughs or layoffs in its history. By empowering its more than 66,000³ People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among as many as 130 million Customers carried a year. That formula for success brought industry-leading prosperity and 47 consecutive years⁴ of profitability for Southwest Shareholders (NYSE: LUV). Southwest leverages a unique legacy and mission to serve communities around the world including harnessing the power of its People and Purpose to put communities at the Heart of its success. Learn more by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship). Southwest is also continuing to develop tangible steps toward achieving carbon neutrality by 2050, including offering Customers an opportunity to help the airline offset its carbon emissions. To be part of the solution, visit [Southwest.com/wannaoffsetcarbon](https://www.southwest.com/wannaoffsetcarbon).

²U.S. Dept. of Transportation most recent reporting of domestic originating passengers boarded

³Fulltime-equivalent active Employees

⁴1973-2019 annual profitability



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