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SOUTHWEST AIRLINES ANNOUNCES TWO LEADERSHIP PROMOTIONS

DALLAS, May 23, 2022 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) (the "Company") today announced two Leadership promotions within the Company's ranks.

Brendan Conlon is promoted from **Senior Director Labor Relations** to **Vice President Crew Scheduling**, effective immediately. In this newly created role, Conlon will be responsible for developing and executing the daily Crew Scheduling operations and building plans for the future. In addition, Conlon will work closely with cross-departmental Teams within Inflight, Flight Ops, Network Operations Control, and others. Conlon joined Southwest® in July 1986 as a Ramp Agent after emigrating from Ireland in June of that year. He has held several positions in Flight Operations Crew Scheduling before joining the Systems Department in 2000. In June 2006, he became the Director of Crew Planning, Scheduling, & Automation, where he was responsible for Inflight Crew Planning, Scheduling, Audit/Payroll, Automation, Inflight contract negotiations, and administration for Flight Attendants. Conlon holds a Foundational Certificate in Accounting from Athlone Regional Technical College in Ireland.

Cole McGuire was recently promoted from **Senior Director Performance & Projects** to **Vice President Ground Operations Support**. In this new role, McGuire will oversee Ground Operations support functions that ensure the department has the staffing, tools, products, and equipment necessary for a safe and reliable operation. He started his Southwest career in 2007 and has held positions in Financial Planning & Analysis (FP&A) and Operational Strategy & Performance. While in FP&A, McGuire was responsible for managing budgets across multiple departments, which included understanding the workforce and factors that drive productivity. His experience across the operation, finance, and commercial areas of the business will help ensure that the network design meets the Company's operational objectives. McGuire holds a B.S and M.S. of Accounting & Information Systems at The University of Texas at Dallas.

"As we continue to modernize our operation to execute safely and with excellence, we also continue to invest in our Leadership Team to ensure our processes, capabilities, and tools are keeping up with the needs of our Employees, our operation, and our Customers," said Southwest's CEO Bob Jordan. "Both Brendan and Cole bring strong Leadership experience to help move us forward, and we are so fortunate to have such a deep and talented Leadership Team to lead the charge."

ABOUT SOUTHWEST AIRLINES CO.

[Southwest Airlines Co.](#) operates one of the world's most admired and awarded airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 11 countries. Celebrating its 50th Anniversary in 2021, Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel and now carries more air travelers flying nonstop within the United States than any other airline¹. Based in Dallas and famous for an Employee-first corporate Culture, Southwest maintains an unprecedented record of no involuntary furloughs or layoffs in its history. By empowering its nearly 59,000² People to

deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among as many as 130 million Customers carried a year. That formula for success brought industry-leading prosperity and 47 consecutive years³ of profitability for Southwest Shareholders (NYSE: LUV). Southwest continues to develop tangible steps toward an environmental sustainability goal of achieving carbon neutrality by 2050, including offering an opportunity for Customers to contribute toward helping Southwest offset its carbon emissions. For more information, please visit [Southwest.com/wannaoffsetcarbon](https://southwest.com/wannaoffsetcarbon). Learn more at [Southwest.com/citizenship](https://southwest.com/citizenship) about how Southwest Airlines leverages a unique legacy and mission to serve communities around the world.

1) U.S. Dept. of Transportation most recent reporting of domestic originating passengers boarded

2) fulltime-equivalent active Employees

3) 1973-2019 annual profitability

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