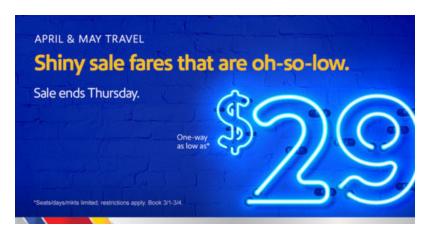


Hurry And Book! Southwest Airlines Announces Second Four-Day \$29 Fare Sale In 2021; Say Wow To April And May Travel

Carrier offers fares starting as low as \$29 one-way nationwide for continental U.S. travel through June 2, including travel in April and May

DALLAS, March 1, 2021 /PRNewswire/ -- Southwest Airlines Co. (NYSE: LUV) launched a four-day WOW Sale today, March 1, 2021, through March 4, 2021, 11:59 p.m., Central Standard Time, with fares starting as low as \$29 one-way. Customers can take advantage of these low fares for their perfect getaway for travel in April and May.



Spring and summer are just around the corner and Southwest Airlines[®] has Customers covered from the east to the west, and everything in between. Whether it's soaking up the sun on the beach or hiking in the woods, Southwest is your ticket to the perfect getaway.

"Over the past 50 years, Southwest Airlines' Purpose has been to connect People to what's important in their lives through friendly, reliable, and low-cost air travel," said <u>Bill Tierney</u>, Southwest Airlines Vice President of Marketing. "When our Customers are ready, Southwest is here to help plan their next getaway. With our expanding network, flexible policies, and low fares—the perfect spring and summer adventure awaits."

Hurry and book! Seats, days, and markets are limited. See a full list of fares, fare rules, and terms and conditions below and at <u>Southwest.com</u>. Examples of one-way low fares include:

- As low as \$29 one-way nonstop between New Orleans and Houston (Bush),
- As low as \$29 one-way nonstop between Baltimore/Washington (BWI) and LaGuardia.
- As low as \$29 one-way nonstop between Phoenix and Palm Springs, Calif.,
- As low as \$54 one-way nonstop between Nashville and Fort Lauderdale,

- As low as \$99 one-way nonstop between Long Beach, Calif. and Honolulu (Oahu), and
- As low as \$99 one-way nonstop between Long Beach, Calif. and Kahului (Maui).

These flights, as well as the carrier's published schedule through August 16, 2021, can be purchased at **Southwest.com**.

SOUTHWEST AIRLINES SALE FARE RULES

Purchase today, March 1, 2021, through March 4, 2021, 11:59 p.m. Central Standard Time. Continental U.S., San Juan, Puerto Rico, and international travel valid April 13, 2021, through June 2, 2021. Hawaii travel valid April 13, 2021, through May 26, 2021. Except as otherwise specified, continental U.S. travel is valid only on Tuesdays and Wednesdays. Travel continental U.S. to/from Hawaii is valid Monday through Thursday. Interisland Hawaii travel not valid on Fridays and Sundays. Travel to/from San Juan, Puerto Rico is valid Monday through Thursday. International travel is valid Monday through Thursday. Travel to Mexico is valid only on Sundays through Wednesdays. Travel from Mexico is valid only on Tuesdays through Fridays. Fares are valid on nonstop service where indicated; if not indicated, fares are valid on a single connecting service. Displayed prices include all U.S. and international government taxes and fees. Rapid Rewards[®] points bookings do not include taxes, fees, and other government/airport charges of at least \$5.60 per one-way flight. Seats and days are limited. Fares may vary by destination, flight, and day of the week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® fares. Fares may be combined with other Southwest combinable fares. If combining with other fares, the most restrictive fare rules apply. Sale fares may be available on other days of the week, but that's not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest, as long as reservations are canceled at least 10 minutes prior to the scheduled departure. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel may require an upgrade to the Anytime fare depending on Rapid Rewards tier status. Fares are subject to change until ticketed. Offer applies only to published, scheduled service.

ABOUT SOUTHWEST AIRLINES CO.

In its 50th year of service, Dallas-based <u>Southwest Airlines Co.</u> continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 56,000 Employees to a Customer base that topped 130 million Passengers in 2019. Southwest has a robust network of point-to-point service with a strong presence across top leisure and business markets. In peak travel seasons during 2019, Southwest operated more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries. In 2020, the carrier added service to Hilo, Hawaii; Cozumel, Mexico; Miami; Palm Springs, Calif.; Steamboat Springs; and Montrose (Telluride), Colo. Thus far in 2021, Southwest began service to both Chicago (O'Hare) and Sarasota/Bradenton on Feb. 14; and will begin service to both Savannah/Hilton Head and Colorado Springs on March 11; both Houston (Bush) and Santa Barbara, Calif. on April 12; Fresno, Calif. on April 25; Destin/Ft. Walton Beach on May 6; Bozeman, Mont. on May 27; and Jackson, Miss. on June 6.

The carrier issued its <u>Southwest[®] Promise</u> in May 2020 to highlight new and round-the-clock efforts to support its Customers and Employees well-being and comfort. Among the changes are enhanced cleaning efforts at airports and onboard aircraft, along with a federal mandate requiring every person to wear a mask at all times throughout each flight.

Additional details about the Southwest Promise are available at **Southwest.com/Promise**.

Southwest coined <u>Transfarency</u>[®] to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free[®] to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances). Southwest does not charge change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting **Southwest.com/citizenship**.

Book Southwest Airlines' low fares online at <u>Southwest.com</u> or by phone at 800-I-FLY-SWA.



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