

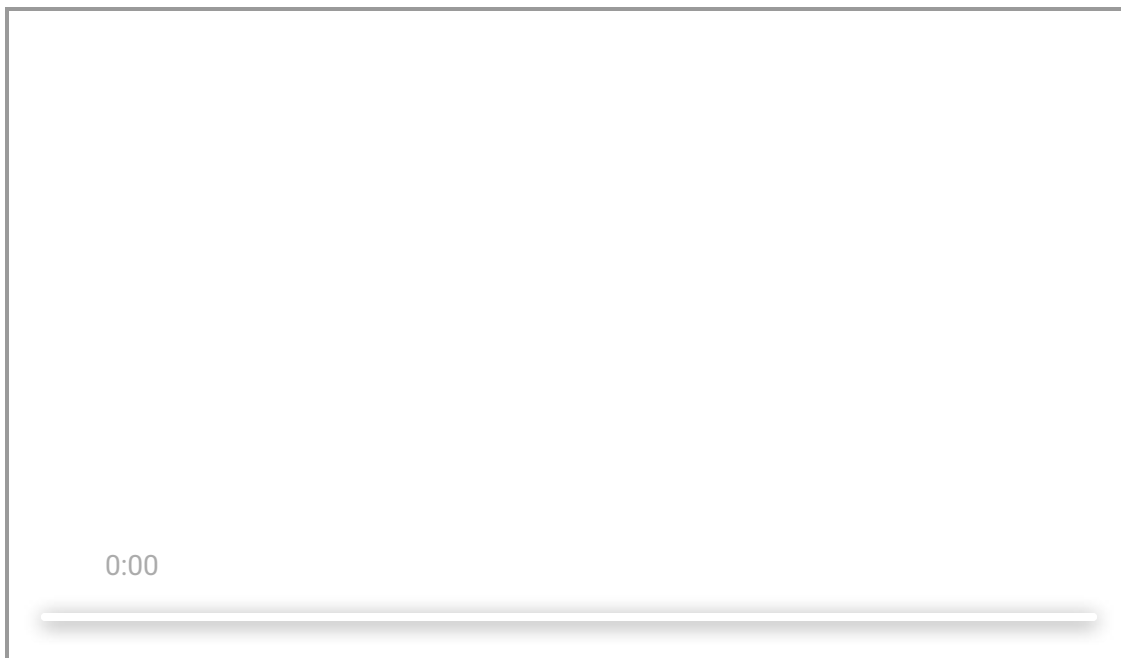
October 8, 2020



## **Southwest Airlines Announces New Service to Miami, Palm Springs, and Montrose (Telluride), Colorado, with one-way fares as low as \$39**

- Year-round service for Miami and Palm Springs to begin Nov. 15;**
- Seasonal service to Montrose (Telluride) to begin Dec. 19;**
- International service launches from Phoenix to Los Cabos & Puerto Vallarta, Mexico;**
- Southwest service resumes in Puerto Vallarta**

DALLAS, Oct. 8, 2020 /PRNewswire/ -- [Southwest Airlines Co.](#) (NYSE: LUV) today primed its winter flight schedule for seekers of sun and snow with service details for new destinations in Florida, California, and nestled in the Colorado Rockies. The carrier announced new seasonal service to [Montrose Regional Airport](#) (Telluride) on the Western Slope of Colorado, begins Dec. 19, the same day as previously announced seasonal service to Steamboat Springs. Service to Miami and Palm Springs both will begin Nov. 15.



**Fares as low as \$39 one-way!**

New routes to Miami, Palm Springs, and Montrose (Telluride) now available on [Southwest.com](https://www.southwest.com). The number of seats are limited by days of week and market, from the first date of service through March 4, 2021, if booked by 11:59 p.m. Central Daylight Time on Oct. 15, 2020. Blackout dates apply. See full fare rules, terms and conditions below the listed examples of one-way low fares.

**Beginning Sunday, Nov. 15, 2020**, Southwest will offer nonstop service:

### **Miami**

- As low as **\$39 one-way** nonstop between **Miami** and **Tampa** (three times daily in each direction),
- As low as **\$69 one-way** nonstop between **Miami** and **Baltimore/Washington** (four times daily in each direction),
- As low as **\$69 one-way** nonstop between **Miami** and **Houston (Hobby)** (four times daily in each direction), and
- As low as **\$69 one-way** nonstop between **Miami** and **Chicago (Midway)** (once daily in each direction).

### **Palm Springs**

- As low as **\$49 one-way** nonstop between **Palm Springs** and **Oakland** (twice daily in each direction),
- As low as **\$49 one-way** nonstop between **Palm Springs** and **Phoenix** (three times daily in each direction), and
- As low as **\$79 one-way** nonstop between **Palm Springs** and **Denver** (once daily in each direction).

**Beginning Saturday, Dec.19, 2020**, and mirroring the flight schedule previously announced for Steamboat Springs (HDN), Southwest will operate new service seasonally through April 5, 2021:

- As low as **\$49 one-way** nonstop between **Montrose (Telluride)** and **Denver** (up to three times daily in each direction), and
- As low as **\$79 one-way** nonstop between **Montrose (Telluride)** and **Dallas (Love Field)** (once daily on weekends in each direction).

"Our schedules for these new cities on the Southwest network thoughtfully link them to relevant nonstop destinations that also provide great connections, a comfortable journey with our unmatched flexibility, and our friendly policies," said [Andrew Watterson](#), Southwest Airlines Chief Commercial Officer & Executive Vice President. "Southwest is stretching into new places to provide for two needs: desired options for our Customers who seek snow or sun, and wide-open spaces to enjoy a break from the unexpected that 2020 brought; and for our Company, critically-needed new business that offsets the diminished demand for travel across other parts of the country."

"We are thrilled to welcome Southwest as a partner in western Colorado to Telluride and the Montrose Airport, providing new and expansive access for both incoming visitors and our residents," said Matt Skinner, CEO of Colorado Flights Alliance, the air service development organization for the region. "Southwest's dedication to service and the traveler mirrors our own, and we look forward to welcoming their loyal customers to our ski slopes, national parks, and some of the most renowned scenery in North America."

"We are deeply honored to see the substantial commitment of flights that Southwest Airlines is making to Miami-Dade County at MIA," said Lester Sola, MIA Director and CEO. "In addition to increased flight options for our passengers, Southwest's expansion is expected to generate a sizable amount of business revenue and job creation within our community."

"For years our residents and visitors have expressed how much they desire Southwest Airlines at Palm Springs International Airport and their imminent arrival will greatly enhance Palm Springs as a major tourism destination," said City Manager David H. Ready. "We thank Southwest for investing in PSP and are delighted to welcome them to sunny Palm Springs."



### **International by Southwest**

Southwest also today reestablished service to Puerto Vallarta, Mexico, offering the airline's inaugural international nonstop service from Phoenix. The carrier is now operating daily service between Phoenix Sky Harbor International Airport and both Los Cabos and Puerto Vallarta.

Southwest flight schedules are currently published through April 11, 2021, offering connecting international service to Customers in the majority of its airports across the United States through a dozen gateway airports with international departures: Austin, Baltimore/Washington, Chicago (Midway), Denver, Houston (Hobby), Indianapolis, Nashville, Orlando, Phoenix, Sacramento, St. Louis, and Tampa. Southwest currently offers published service to five countries: three cities in Mexico—Cancun, Los Cabos, and Puerto Vallarta—Aruba, Montego Bay in Jamaica, Punta Cana in the Dominican Republic, and Havana in Cuba.



### **New Nonstop Routes for November, December, and Beyond**

Southwest recently revised its published flight schedule for November and December and added new routes linking existing Southwest cities across the country with timesaving nonstop service. These new flights will give travelers more options to visit family, friends, and vacation destinations during the winter holiday season.

Visit the [Southwest Airlines Newsroom](#) for a complete list of new routes that include new destinations from Houston, Phoenix, Denver, and elsewhere.

All of these flights and the carrier's entire published schedule of travel options through April 11, 2021, are available to book now at [Southwest.com](#).

The carrier issued its [Southwest® Promise](#) in May 2020 to highlight new and round-the-clock efforts to support its Customers and Employees wellbeing and comfort. Among the changes are enhanced cleaning efforts at airports and onboard aircraft, face covering requirements for Customers and Employees, and capping the number of Customers on every flight to allow middle seats to remain open through Nov. 30, 2020. Additional details about the Southwest Promise are available at [Southwest.com/Promise](#).

### **Fare Rules**

Purchase today through Oct. 15, 2020, 11:59 p.m. Central Daylight Time. Travel to/from Palm Springs, CA (PSP) and Miami, FL (MIA) valid Nov. 15, 2020, through March 4, 2021. Travel to/from Miami, FL (MIA) valid Nov. 15, 2020 through March 4, 2021. Travel to/from Montrose, CO (MTJ) valid Dec. 19, 2020 through April 5, 2021. Travel blacked out Nov. 24-25, Nov. 28, 2020 through Nov. 30, 2020; Dec. 18, 2020, through Dec. 19, 2020; Dec. 23, 2020, Dec. 26, 2020 through Dec. 27, 2020; and Jan. 2, 2021 through Jan. 3, 2021. Travel to/from Palm Springs, CA (PSP) is valid only on Tuesdays, Wednesdays, and Saturdays. Travel to Miami, FL (MIA) is valid only on Sundays through Wednesdays. Travel from Miami, FL (MIA) is valid only on Tuesdays through Fridays. Travel to Montrose, CO (MTJ) to/from Dallas (Love) valid Saturdays and Sundays only. Travel from Denver to Montrose, CO (MTJ) is valid only on Sundays through Wednesdays. Travel to Denver from Montrose, CO (MTJ) is valid only on Tuesdays through Fridays. Fares valid on nonstop service where indicated; if not indicated, fares are valid on single connecting service. Displayed prices include all U.S. and international government taxes and fees. Points bookings do not include taxes, fees,

and other government/airport charges of at least \$5.60 per one-way flight. Fares not available to/from continental U.S. to/from Hawaii. Seats and days are limited. Fares may vary by destination, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Travel is available for one-way Wanna Get Away® fares. Fares may be combined with other Southwest Airlines® combinable fares. If combining with other fares, the most restrictive fare's rules apply. Sale fares may be available on other days of week, but that's not guaranteed. Fares are nonrefundable but may be applied toward future travel on Southwest Airlines, as long as reservations are canceled at least ten minutes prior to the scheduled departure. Failure to cancel prior to departure will result in forfeiture of remaining funds on the reservation. Any change in itinerary may result in an increase in fare. Standby travel may require an upgrade to the Anytime fare depending on Rapid Rewards® tier status. Fares are subject to change until ticketed. Offer applies only to published, scheduled service.

### **Cautionary Statement Regarding Forward-Looking Statements**

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Specific forward-looking statements include, without limitation, statements related to the Company's network plans, expectations, and opportunities, including related operational and financial expectations. These forward-looking statements are based on the Company's current intention, expectations, and projections and are not guarantees of future performance. These statements involve risks, uncertainties, assumptions, and other factors that are difficult to predict and that could cause actual results to vary materially from those expressed in or indicated by them. Factors include, among others, (i) the extent of the COVID-19 pandemic, including the duration, spread, severity, and any recurrence of the COVID-19 pandemic; the duration and scope of related government orders and restrictions; the duration and scope of the Company's related self-imposed restrictions to address Customer and Employee health concerns; the extent of the impact of the COVID-19 pandemic on overall demand for air travel and the Company's related business plans and decisions; and any negative impact of the COVID-19 pandemic on the Company's access to capital; (ii) the impact of economic conditions, governmental actions, extreme or severe weather and natural disasters, fears of terrorism or war, actions of competitors, fuel prices, consumer perception, and other factors beyond the Company's control, on consumer behavior and the Company's results of operations and business decisions, plans, strategies, and results; and (iii) other factors, as described in the Company's filings with the Securities and Exchange Commission, including the detailed factors discussed under the heading "Risk Factors" in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2019, and in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended June 30, 2020.

### **ABOUT SOUTHWEST AIRLINES CO.**

In its 50th year of service, Dallas-based [Southwest Airlines Co.](#) continues to differentiate itself from other air carriers with exemplary Customer Service to a Customer base topping 130 million passengers in 2019. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons during 2019, Southwest operated more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries. In early 2020, the carrier added service to Hilo, Hawaii, and Cozumel, Mexico. Southwest will begin service to Palm

Springs on and Miami on Nov. 15, as well as two new seasonal destinations in Colorado, Steamboat Springs and Montrose (Telluride) on Dec. 19, 2020.

Southwest coined **Transfarency**<sup>®</sup> to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free<sup>®</sup> to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances). Southwest does not charge change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting [Southwest.com/citizenship](https://www.southwest.com/citizenship).

Book Southwest Airlines' low fares online at [Southwest.com](https://www.southwest.com) or by phone at 800-I-FLY-SWA.



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