

June 25, 2020



From Our Heart, For The Children: Southwest Airlines Donates \$1 Million To Support Charities Across The Nation

DALLAS, June 25, 2020 /PRNewswire/ —June 25, 2020—[Southwest Airlines Co.](#) (NYSE: LUV) today announced a donation of \$1 million across more than 100 organizations serving children, families, and communities across the United States to commemorate the carrier's 35th LUV Classic Golf Tournament & Party. This financial commitment is fulfilled through the LUV Classic event fund, residing in the Southwest Airlines Foundation, a corporate-advised fund within the Silicon Valley Community Foundation. The fund is used to produce the event each year.

The 2020 LUV Classic was canceled in light of COVID-19, yet Southwest remains dedicated to a longstanding tradition of helping organizations that are important to the communities it serves.

This year, Southwest is supporting more than 100 local nonprofit organizations serving families and children in **every** domestic city the airline serves. Organizations receiving donations were selected through a process involving Southwest Employees in each of their respective cities. Southwest also will donate to the Ronald McDonald House Charities, a legacy LUV Classic partner the Tournament has supported since its inception.

"At Southwest, our love of People fuels a commitment to build stronger communities around the nation," said Laurie Barnett, Managing Director of Communications and Outreach. "With the pandemic's impact on our nation's communities, there's no greater time than now to assist local organizations that are the backbone to helping communities thrive. Through this donation, we're happy to be able to support more than 100 local organizations as they continue their critical work, making a difference in the lives of our Employees, Customers, and communities."

During its 35 years, the LUV Classic has supported 213 charities and donated more than \$19 million to life-changing programs and services for children and their families. You can learn more about the 2020 LUV Classic recipients by visiting [this link](#).

ABOUT SOUTHWEST AIRLINES CO.

In its 50th year of service, Dallas-based [Southwest Airlines Co.](#) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 60,000 Employees to a Customer base topping 130 million passengers in 2019. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons during 2019, Southwest operated more than 4,000 weekday departures among a network of 101 destinations in the United States and 10 additional countries. In early 2020, the carrier added service to Hilo, Hawaii, and Cozumel, Mexico for a total of 103 airports served.

The carrier issued its [**Southwest[®] Promise**](#) in May 2020 to highlight new and round-the-clock efforts to support its Customers and Employees wellbeing and comfort. Among the changes are enhanced cleaning efforts at airports and onboard aircraft, facemask requirements for Customers and Employees, and capping the number of passengers on every flight to allow middle seats to remain open through at least September 30, 2020. Additional details about the Southwest Promise are available at [**Southwest.com/Promise**](#).

Southwest coined [**Transfarency[®]**](#) to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free[®] to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting [**Southwest.com/citizenship**](#).

Book Southwest Airlines' low fares online at [**Southwest.com**](#) or by phone at 800-I-FLY-SWA.

View original content:[**http://www.prnewswire.com/news-releases/from-our-heart-fore-the-children-southwest-airlines-donates-1-million-to-support-charities-across-the-nation-301083883.html**](http://www.prnewswire.com/news-releases/from-our-heart-fore-the-children-southwest-airlines-donates-1-million-to-support-charities-across-the-nation-301083883.html)

SOURCE Southwest Airlines Co.