

Southwest Airlines Announces New Destination: Steamboat Springs

Carrier intends to serve Steamboat Springs by the end of 2020

DALLAS, Feb. 24, 2020 /PRNewswire/ -- <u>Southwest Airlines Co.</u> (NYSE: LUV) today announced an intention to serve Steamboat Springs, Colo. through Yampa Valley Regional Airport (HDN). The carrier anticipates beginning seasonal service by the end of 2020 with daily flights, initially served nonstop from Denver.

"Whether you're a skier, snowboarder, or just enjoy a winter wonderland, Steamboat Springs has something for everyone, and now you'll be able to reach the region on Southwest with a short, easy flight from Denver," said Adam Decaire, Southwest's Vice President of Network Planning. "We're looking forward to bringing our world famous Hospitality paired with Customer-friendly policies like skis and snowboards fly free* closer to the slopes of the Rocky Mountains later this year."

"We are thrilled about Southwest Airlines' intent to serve Steamboat into HDN starting winter 2020/2021," said Rob Perlman, President and Chief Operating Officer of Steamboat Ski & Resort Corporation. "What an ideal partner to bring more skiers and riders to experience Steamboat's famous Champagne Powder[®] snow. Southwest's world renowned hospitality is perfectly aligned with Steamboat's genuine western hospitality, and we're excited to welcome their loyal Customers to our magical mountain destination."

Southwest intends to release additional information about its initial schedule and fares in the coming months.

For more information about Southwest or to book any of the carrier's more than 4,000 daily flights, visit **Southwest.com**.

*Southwest Airlines allows for up to two free checked bags (size and weight limits apply). Ski and snowboard equipment, which includes one pair of skis or one snowboard, one set of poles, and one pair of ski/snowboard boots encased in a container(s) acceptable to Southwest, counts as one checked bag even if tagged separately.

ABOUT SOUTHWEST AIRLINES CO.

In its 49th year of service, Dallas-based <u>Southwest Airlines Co.</u> (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 60,000 Employees to a Customer base topping 130 million passengers annually. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. In peak travel seasons, Southwest operates more than 4,000 weekday departures among a network of 102 destinations in the United States and 10 additional countries. Southwest has also announced its intention to serve Steamboat Springs, Colo. by the end of 2020.

Southwest coined <u>Transfarency</u>[®] to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free[®] to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. Learn more about how the carrier gives back to communities across the world by visiting Southwest.com/citizenship.

Book Southwest Airlines' low fares online at <u>Southwest.com</u> or by phone at 800-I-FLY-SWA.

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