

September 27, 2010



Southwest Airlines News Conference to Discuss Acquisition of AirTran Airways

WHO: Gary Kelly, Chairman of the Board, President, and
Chief Executive Officer, Southwest Airlines

Bob Fornaro, Chairman of the Board, President, and
Chief Executive Officer, AirTran Airways

WHAT: Analyst Conference Call and Webcast

Southwest Airlines will discuss the acquisition of AirTran Holdings, Inc., a parent company of AirTran Airways, with the analyst and investor community on a conference call at 7:30 AM Central Daylight Time today. A live broadcast and replay of the conference call will be available at southwest.com/investor_relations

-- Media may only listen to the call.

Media News Conference and Webcast

Mr. Kelly and Mr. Fornaro will hold a live news conference today from Southwest Airlines Headquarters in Dallas at 9 AM Central Daylight Time. Out-of-town media may call-in and ask questions via conference call. A live broadcast and replay of the conference will be available at lowfaresfarther.com

WHERE: Southwest Airlines Headquarters, 2702 Love Field Drive, Dallas

WHEN: Monday, Sept. 27, 2010

Analyst Conference Call and Webcast – listen only for media

7:30 AM CDT

Media News Conference and Webcast

9 AM CDT

HOW: Media interested in listening to the Analyst Conference Call and Webcast can call up to ten minutes prior to the 7:30 AM CDT start of the call by calling toll free in the United States and Canada at 888-211-4430, or International toll at 913-312-0711.

Media interested in participating in the News Conference can call up to ten minutes prior to the 9:00 AM CDT start of the event by calling toll free in the United States and Canada at 888-820-9418, or International toll at 913-312-0963.

www.southwest.com

Contact : Southwest Airlines Public Relations, +1-214-792-4847

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