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## Southwest Airlines Celebrates 30 Years of 'LUV' in Albuquerque

DALLAS, April 6 /PRNewswire-FirstCall/ -- Southwest Airlines (NYSE: LUV) today celebrates 30 years of service in Albuquerque. To commemorate the anniversary, Southwest will throw a "Red vs. Green"-themed celebration with its Employees and Customers at Albuquerque's International Sunport Airport - to celebrate the official New Mexico question - with music, decorations, games, and prizes. To read more about the event and the relationship between The Duke City and Low Fare pioneer, Southwest, visit:

<http://www.blogsouthwest.com/blog/albuquerque-and-southwest-airlines-together-30-years>

"For 30 years, Southwest Airlines has been bringing low fares and Legendary Customer Service to Albuquerque," said Debbie Robinson, Southwest' Station Director. "I'm extremely proud and honored to work alongside the best Employees in the industry to give the good people of Albuquerque the Freedom to fly."

"We appreciate the 30-year partnership we've enjoyed with Southwest Airlines," says Airport Director Jim Hinde. "Southwest has always been committed to providing excellent service along with being a great community partner. We look forward to another 30 years and continued growth in Albuquerque."

Southwest Employees are also celebrating the 30th Anniversary in Albuquerque by holding a canned food drive to benefit the Roadrunner Food Bank of New Mexico. Roadrunner Food Bank of New Mexico has been serving New Mexico's hungry since 1980 and is the leader in creating solutions to end hunger in New Mexico. Since its inception thirty years ago, Roadrunner Food Bank has distributed more than 200 million pounds of food. For more information, please visit: <http://www.rafb.org/> The airline's Employees proudly *Share the Spirit* through volunteering in the communities where they work and live.

Southwest began service from Albuquerque's International Sunport on April 3, 1980, adding a 14th city in the Southwest System. Today, Southwest operates 52 daily nonstop departures to 20 destinations and additional direct or connecting service to 47 cities.

After 38 years of service, Southwest Airlines continues to differentiate itself from other low fare carriers—offering a reliable product with exemplary Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience, with all leather seats, and all Boeing 737 jets. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded, currently serving 68 cities in 35 states. Based in Dallas, Southwest currently operates more than 3,100 flights a day and has nearly 35,000 Employees systemwide.

[www.southwest.com](http://www.southwest.com)

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