

March 16, 2010



# Southwest Airlines Launches 72-Hour Fare Sale To/From Philadelphia

## Southwest Offers Fares of \$30, \$60, and \$90 one-way to/from the City of Brotherly Love

DALLAS, March 16 /PRNewswire-FirstCall/ -- For the next 72 hours, Southwest Airlines is offering Customers discounted airfares starting as low as \$30 one-way to/from Philadelphia. Take advantage of these super low fares on **southwest.com** and start planning your getaway today! Fares are available in select markets for travel Tuesdays, Wednesdays, and Saturdays when purchased by Mar. 18, 2010, at 11:59 p.m. PDT. These fares are only available on southwest.com for travel between April 6, 2010, and May 26, 2010. To book these special online fares, visit: [www.southwest.com](http://www.southwest.com).

Examples of fares include (see Additional Fare Rules below):

- \$30 one-way between Philadelphia and Raleigh/Durham
- \$60 one-way between Philadelphia and Chicago
- \$90 one-way between Philadelphia and Denver

To check out the latest Philadelphia specials Southwest has to offer visit, [www.southwest.com/Philly](http://www.southwest.com/Philly). For travelers with flexible schedules, Southwest's Low Fare Calendar tool will show the lowest price available for each day using a monthly calendar view. To shop around for fare availability, visit: <http://www.southwest.com/cgi-bin/lowFareFinderEntry>.

After more than 38 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to stand above other airlines--offering a reliable product with exemplary Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience with all premium leather seats and plenty of legroom. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of originating domestic passengers boarded, currently serves 68 cities in 35 states (with additional service to Panama City Beach, Fla., in May). Based in Dallas, Southwest operates more than 3,200 flights a day and has nearly 35,000 Employees systemwide.

### Terms & Conditions

Southwest Airlines sale fares are available for purchase from March 16 through March 18, 2010, 11:59 pm Pacific Daylight Time and travel must take place April 6 through May 26, 2010. Fares are available only on **southwest.com** or **swabiz.com**. Fares are available for travel only on Tuesdays, Wednesdays, and Saturdays. Fares do not include a federal excise tax of \$3.70 for each flight segment. A flight segment is defined as a takeoff and a landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9.00 and a U.S. government-imposed September 11th Security Fee of up to \$5.00 one-way. Seats are

limited. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are available for one-way travel. When combining fares, all rules and restrictions apply. Fares are nonrefundable but if unused, may be applied toward the purchase of future travel on Southwest Airlines. Sale fares are not combinable with Senior Fares. Fares are not available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the unrestricted "Anytime" fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

[www.southwest.com](http://www.southwest.com)

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