

January 29, 2010



## Southwest Airlines Co. to Present at the Raymond James Growth Airline Conference

DALLAS, Jan. 29 /PRNewswire-FirstCall/ -- Southwest Airlines Co. (NYSE: LUV) has been invited to speak at the Raymond James Growth Airline Conference. Raymond James will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines web site. Details of the audio webcast are as follows:

Date:	Thursday, February 4, 2010
Time:	12:10 p.m. Eastern Time
Speaker:	Gary Kelly, Chairman, President and Chief Executive Officer
Web Address:	<a href="http://www.southwest.com">www.southwest.com</a>
Contact:	Investor Relations (214) 792-4415

To access the live audio webcast on the Investor Relations homepage, click on "About Southwest" and select Investor Relations from the "About SWA" sidebar menu. A replay of the Southwest Airlines presentation will be available on the Events Calendar in the Investor Relations section of [www.southwest.com](http://www.southwest.com).

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on the help menu in the webcast browser.

SOURCE Southwest Airlines Co.