

January 20, 2010



## **Webcast Alert: Southwest Airlines to Discuss Fourth Quarter 2009 Financial Results on January 21, 2010**

DALLAS, Jan. 14 /PRNewswire-FirstCall/ -- Southwest Airlines Co. (NYSE: LUV) invites you to listen to a live webcast of its fourth quarter 2009 financial results. Details are as follows:

When: January 21, 2010 at 11:30 AM Eastern Time

Who: Gary Kelly, Chairman of the Board, President and Chief Executive Officer  
Laura Wright, Senior Vice President Finance and Chief Financial Officer

Web Address: <http://www.southwest.com>

Contact: Investor Relations, (214) 792-4415

A live broadcast of the conference call will be available via the Investor Relations homepage at [www.southwest.com](http://www.southwest.com). To access the Investor Relations homepage, click on "About Southwest" and select Investor Relations from the "About SWA" menu. A replay of the webcast will also be available on the Events Calendar in the Investor Relations section of southwest.com.

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