

January 19, 2010



Southwest Airlines Launches Three-Day Fare Sale

Southwest Offers Super Low Fares for Spring Travel

DALLAS, Jan. 19 /PRNewswire-FirstCall/ -- **Southwest Airlines** is offering Customers airfares starting as low as \$49 one-way. Take advantage of these super low fares on **southwest.com** and start planning your getaway today! Fares are available in select markets for travel Mondays through Thursdays and Saturdays when purchased by Jan. 21, 2010, at 11:59 p.m. PST. These fares are only available on **southwest.com** or **swabiz.com** for travel between April 7, 2010, and May 25, 2010. To get these special online fares, click here. Examples of fares include (see Additional Fare Rules below):

- \$49 one-way between Chicago Midway and Kansas City
- \$67 one-way between Reno/Tahoe and Los Angeles
- \$99 one-way between Providence and Ft. Lauderdale

For travelers with flexible schedules, Southwest's Low Fare Calendar tool will show the lowest price available for each day using a monthly calendar view. Use the link: <http://www.southwest.com/cgi-bin/lowFareFinderEntry> to shop around for fare availability.

After 38 years of service, Southwest Airlines (NYSE: LUV) continues to differentiate itself from other low fare carriers—offering a reliable product with exemplary Customer Service.

Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience. Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded, currently serving 68 cities in 35 states. Based in Dallas, Southwest currently operates more than 3,100 flights a day and has nearly 35,000 Employees systemwide.

Terms & Conditions

Southwest Airlines sale fares are available for purchase Jan. 19, 2010, through 11:59 p.m. PST Jan. 21, 2010, and travel must take place beginning April 7, 2010, through May 25, 2010. Fares are available only on **southwest.com** or **swabiz.com**. Fares are not available for travel on Fridays and Sundays. Fares do not include a federal excise tax of \$3.70 for each flight segment. A flight segment is defined as a takeoff and a landing. Fares do not include airport-assessed passenger facility charges (PFC) of up to \$9.00 and a U.S. government-imposed September 11th Security Fee of up to \$5.00 one-way. Travel not available to/from Long Island, NY; Washington (Dulles), D.C.; Milwaukee, WI. Seats are limited. Fares may vary by destinations, flight, and day of week and won't be available on some flights that operate during very busy travel times and holiday periods. Fares are available for one-way travel. When combining fares, all rules and restrictions apply. Fares are nonrefundable but if unused, may be applied toward the purchase of future travel on Southwest Airlines. Sale fares are not combinable with Senior Fares. Fares are not

available through the Group Desk. Any change in the itinerary may result in an increase in fare. Standby travel requires an upgrade to the unrestricted "Anytime" fare. Fares are subject to change until ticketed. Offer applies to published, scheduled service only.

www.southwest.com

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