

January 15, 2010



Southwest Airlines News Teleconference Fourth Quarter 2009 Financial Results

WHO: Gary Kelly, Chairman of the Board, President, and
Chief Executive Officer
Laura Wright, Senior Vice President Finance and Chief Financial Officer

WHAT: Upon completion of the question and answer portion of the call dedicated to
our audience of investors/analysts, members of the media will be given an
opportunity to ask questions of Mr. Kelly and Ms. Wright about the
airline's
financial results for the fourth quarter 2009.

WHERE: Mr. Kelly and Ms. Wright will be taking media calls from the offices of
Southwest Airlines Corporate Headquarters in Dallas.

WHEN: 10:30 AM Central Daylight Time
Jan. 21, 2010

HOW: Those interested in participating in the News Teleconference should dial
(888) 271-8596 up to ten minutes prior to the 10:30 a.m. CST start of the
call.
A passcode is required to be connected to the call.

Passcode: 4409069

A live broadcast of the conference call will be available via the
Investor

Relations homepage at southwest.com. A replay of the webcast will also be available on the Events Calendar in the Investor Relations section of the website.

MEDIA: Please call Public Relations (214) 792-4847

www.southwest.com

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SOURCE Southwest Airlines