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Southwest Airlines Donates Warm Wishes to the Salvation Army This Holiday Season

DALLAS, Dec. 11 /PRNewswire-FirstCall/ -- As temperatures plummet, Southwest Airlines donates more than 150,000 blankets and more than 30,000 pillows to the Salvation Army. Today's donation of new, individually-packaged blankets and pillows comes at a time when the Salvation Army, and the people it serves, could use it the most. Southwest is donating the blankets and pillows locally to the national organization, which can distribute them to people in need across the country.

"Southwest Airlines continues to partner with the Salvation Army in support of the communities we serve," said Debra Benton, Southwest Airlines Director of Community Relations and Charitable Giving. "With the winter months upon us, we know individuals need these blankets and pillows, and we're happy to be able to provide them."

Southwest Airlines made a large donation to the Dallas/Fort Worth Command of the Salvation Army today with Southwest Employees helping unload and organize the supplies. In addition, Southwest Employees in markets across the U.S. will drop blankets and pillows at their local Salvation Army.

As part of Southwest Airlines' *Share the Spirit* program, Employees are devoted to each and every community the airline serves. Throughout the year, Southwest Airlines Employees reach out to individuals, families, and entire communities providing help where it is needed. Southwest's *Share the Spirit* is ingrained in the Company's Culture, and the airline's nearly 35,000 Employees are often the lifeline for those in need. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 68 cities in 35 states. Based in Dallas, Southwest currently operates more than 3,100 flights a day.

The Salvation Army's religious and social service activities serve millions of men, women and children in more than 100 nations around the world. Volunteers, contributors, and other supporters make the services possible in local communities across the country. For more information, go to www.salvationarmydfw.org.

www.southwest.com

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