

December 3, 2009



Southwest Airlines Co. to Present at the Next Generation Equity Research Airline Conference

DALLAS, Dec. 3 /PRNewswire-FirstCall/ -- Southwest Airlines Co. (NYSE: LUV) has been invited to speak at the Next Generation Equity Research Airline Conference. Next Generation Equity Research will be webcasting the audio presentation live, and a link to the webcast will be made available via the Investor Relations homepage on the Southwest Airlines web site. Details of the audio webcast are as follows:

Date: Wednesday, December 9, 2009

Time: 10:15 a.m. Eastern Time

Speaker: Gary Kelly, Chairman, President and Chief Executive Officer

Web Address: www.southwest.com

Contact: Investor Relations (214) 792-4415

To access the live audio webcast on the Investor Relations homepage, click on "About Southwest" and select Investor Relations from the "About SWA" sidebar menu. A replay of the Southwest Airlines presentation will be available on the Events Calendar in the Investor Relations section of www.southwest.com.

Minimum Requirements to listen to broadcast:

Windows Media Player software, downloadable free from <http://www.microsoft.com>, and at least a 56K bps connection to the Internet. If you experience problems listening to the webcast, click on the help menu in the webcast browser.

SOURCE Southwest Airlines Co.