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Southwest Airlines Confirms Passengers Are Not Superstitious

AIR TRAVEL NOT HINDERED BY FRIDAY THE 13TH

DALLAS, Nov. 13 /PRNewswire-FirstCall/ -- Southwest Airlines confirms that passengers are NOT avoiding travel today, Friday the 13th. Traditional superstitions are cast aside by many travelers looking for a low fare and great Customer Service.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20091113/DA10884>)

Initial reports indicate that Customers are not avoiding row 13 on The Southwest Airlines fleet today, nor has the date prevented flying altogether. In fact, the bag fees charged by other airlines are proving to be much scarier than Customers' superstitions, driving travelers to find good luck on Southwest Airlines.

In addition to Southwest Airlines' Bags Fly Free policy, the carrier also announced that it will not charge a fee for throwing salt over one's shoulder and will even allow black cats to travel onboard with its new pet fare, as long as they are carried in an *appropriate carrier*. The airline is recommending that Customers carefully wrap mirrors in bubble wrap to avoid breakage and seven years of bad luck.

Customers feeling particularly lucky today are headed to popular casino destinations. Some report being bold enough to bet on number 13 at the Roulette table.

About Southwest Airlines

After 38 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to stand above other airlines--offering a reliable product with exemplary Customer Service. At Southwest Airlines, bags fly free. Customers can check their first two bags at no extra charge (size and weight limits apply). Southwest is the most productive airline in the sky and offers Customers a comfortable traveling experience with all premium leather seats and plenty of legroom. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 68 cities in 35 states. Based in Dallas, Southwest currently operates more than 3,100 flights a day and has nearly 35,000 Employees systemwide.

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