

## Southwest Airlines Celebrates 10 Years of LUV in Hartford

DALLAS, Oct. 29 /PRNewswire-FirstCall/ -- Southwest Airlines (NYSE: LUV) and its more than 50 Hartford Employees today are celebrating the airline's 10th year of service at Bradley International Airport (BDL).

"Hartford is a great place to live and work. We are thrilled to be celebrating 10 years of service here in the Constitution State," said Grady Glover, Southwest Airlines' Hartford Station Leader. "Our Employees remain committed to continuing to serve the city and helping it flourish."

## Hartford (BDL) statistics:

- -- Southwest began service in BDL on October 31, 1999, with 12 daily nonstop departures to four cities including Baltimore/Washington, Chicago Midway, Nashville, and Orlando
- -- Southwest currently offers 16 daily nonstop departures to six cities: Baltimore/Washington, Chicago Midway, Nashville, Orlando, Las Vegas, and Tampa Bay
- -- Southwest gives Customers the Freedom to Fly from Hartford to 48 destinations across the country on convenient nonstop, direct, or connecting service.
- -- Southwest operates three gates and has more than 50 Employees based at BDL.
- -- BDL was the 54th Station to open its doors in the Southwest Airlines system
- -- Last week, Southwest announced it will begin one new daily nonstop roundtrip between Denver and Hartford. The new roundtrip service will begin March 14, 2010.

Additionally, Southwest Airlines will be celebrating with its Employees and Customers today at BDL. The carrier is hosting the celebration at its gates and ticket counter at BDL. Games and prizes will go on throughout the day; including "Gate Games" where Customers will have the chance to win prizes to include two round trip tickets to anywhere Southwest flies. Follow @SouthwestAir on Twitter to find out about the exciting events going on throughout the day!

After 38 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to stand above other airlines--offering a reliable product with exemplary Customer Service. At Southwest Airlines, bags fly free. Customers can check their first two bags at no extra charge (size and weight limits apply). Southwest is the most productive airline in the sky and offers Customers a comfortable traveling experience with all premium leather seats and plenty of legroom. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 67 cities (adding Milwaukee Nov. 1, 2009) in 34 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has nearly 35,000 Employees systemwide.

## www.southwest.com

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