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Southwest Airlines Opens March Schedule and Adds Flights in Key Markets

DALLAS, Oct. 13 /PRNewswire-FirstCall/ -- Southwest Airlines today announced that the carrier is opening its schedule for travel beginning March 14, 2010, through May 7, 2010. Through the continuation of the airline's flight optimization exercise, Southwest is adding 62 roundtrip flights and eliminating 10 roundtrip flights for a net gain of 52 roundtrip flights, or 104 one-way flights systemwide. The March schedule reflects seasonal travel patterns where demand increases during the Spring.

To view a chart of the flight changes and a blog post from Lead Planner in Schedule Planning Bill Owen, visit: www.blogsouthwest.com.

After 38 years of service, Southwest Airlines continues to differentiate itself from other low fare carriers--offering a reliable product with exemplary Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience. Southwest recently updated its gate areas and improved its boarding procedure to make flying Southwest convenient and simple. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 67 cities in 34 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has more than 35,000 Employees systemwide.

www.southwest.com

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