

September 10, 2009



# Southwest Airlines to Begin Service to Three New Nonstop Cities From Denver

## Carrier Adds New Service to Boston, Spokane, and Reno/Tahoe from Denver

DALLAS, Sept. 10 /PRNewswire-FirstCall/ -- Southwest Airlines announced today that the airline will begin new nonstop service between Denver and Boston Logan; Denver and Spokane; and Denver and Reno/Tahoe. The new service will be open for sale today for travel beginning Jan. 10, 2010. To book travel, visit: [www.southwest.com](http://www.southwest.com).

"Denver has been, and will continue to remain a focus market for us, and we are committed to adding more flights to more places from the Mile High City," said Executive Vice President of Strategy and Planning Bob Jordan. "We are connecting our fastest growing city, Denver, to our newest destination, Boston Logan, as well as adding two new travel options from Denver to the west with Reno/Tahoe and Spokane."

### *BEGINNING JAN. 10, 2010:*

- Two new daily nonstop roundtrips between Denver and Boston Logan.
- One new daily nonstop roundtrip between Denver and Spokane.
- One new daily nonstop roundtrip between Denver and Reno/Tahoe.

After 38 years of service, Southwest Airlines, the nation's leading low-fare carrier, continues to stand above other airlines - offering a reliable product with exemplary Customer Service. Southwest Airlines is the most productive airline in the sky and offers Customers a comfortable traveling experience with all premium leather seats and plenty of legroom. Southwest recently updated its gate areas and improved its boarding procedure to make flying Southwest Airlines even more convenient. Southwest Airlines (NYSE: LUV), the nation's largest carrier in terms of domestic passengers enplaned, currently serves 67 cities (adding Milwaukee Nov. 1, 2009) in 34 states. Based in Dallas, Southwest currently operates more than 3,200 flights a day and has nearly 35,000 Employees systemwide.

[www.southwest.com](http://www.southwest.com)

SOURCE Southwest Airlines